

CENTRE POINT
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RESIDENCES WC1

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Welcome to the revival of an icon: an architectural classic that embodies the spirit of swinging London and stands as a focal point at the creative and cultural heart of this ever-changing city.

When Centre Point arrived in London in 1966, its bold geometric design and delicate honeycomb façade captured the confidence, optimism and creative flair of the decade.

In a city famous for reinvention, the building is now set for a new life as an exclusive residence in an exceptional location. Set serenely above the bustle of the West End, these 82 apartments are contemporary classics, crafted by renowned British designers Conran & Partners.





FROM CLARIDGE'S, MAYFAIR



FROM THE HOUSES OF PARLIAMENT

For centuries people have been drawn to London — looking not only to make a better living but to live a better life. Think cafes, restaurants, shops, theatres, cinemas, galleries and museums. Think Soho, Fitzrovia, Covent Garden and Bloomsbury — cultural hotspots within a five-minute walk of Centre Point. And now think St Giles Square, right on the doorstep of Centre Point Residences.

Soon to be home to ‘The Outernet’ — the world’s first multimedia entertainment and retail amphitheatre — this new public space sits at the hub of the coming Crossrail service, putting it within just half an hour’s journey of Heathrow.

A place, then, to attract and welcome future generations drawn to London — the world’s destination of choice.

To find out more please visit stgilessquare.co.uk

VIVI

—
Centre Point's flagship restaurant is the ultimate all-day dining experience, overlooking New Oxford Street and the new St Giles Square.



THE OUTERNET

*The world's first multimedia entertainment and retail
amphitheatre, on the doorstep of Centre Point Residences.*



Meet David, Alex and Valeria — leaders of the thirty-strong Concierge team at Centre Point Residences. At any time of the day or night, they are on hand to greet you and your visitors, make taxi and restaurant reservations, handle your post and deliveries, look after your keys, or supervise any work you arrange in your apartment.

It is a team assembled in the cosmopolitan image of Centre Point itself — a carefully curated blend of talent and experience drawn from some of the finest residential establishments and hotels around the world. Whatever service you need, you can be sure that it will be delivered with discretion, assurance and a smile.



Then come the apartments themselves: havens of calm suspended above the beating heart of the West End. They could only belong in Centre Point. Every material, colour and detail is inspired by the distinctive character of the building itself: the graphic, three-dimensional exterior façade; the bold use of pattern and contrast in the original mezzanine level, where white Carrara marble is cast into black terrazzo; and elements of the original bespoke ironmongery, joinery and tiling.

Drawing on the best of British craftsmanship and design, each residence features a similar palette of terrazzo and stone in contrasting patterns, alongside warm and tactile timber that shifts from dark to light as you journey from the apartment entrance into the main living space. The result is a sense of life and luxury that is only matched by the spectacular views offered over London by day and by night. *To see the 360 view please click [here](#).*







