

Dubai

DUBAI CONVENTION
AND EVENTS BUREAU

MEETING AND EVENT PLANNERS' GUIDE 2013

حكومة دبي
GOVERNMENT OF DUBAI

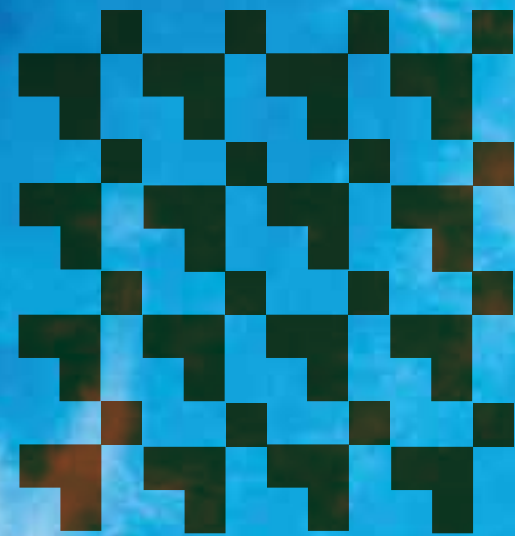
دائرة السياحة والتسويق التجاري
Department of Tourism and Commerce Marketing



Dubai

The Land of Opportunities

Dubai delivers the perfect combination of infrastructure, private and public sector support and a community of trained professionals for conferences, incentives, events and exhibitions. The city is easily accessible with direct air connections to 220 destinations worldwide. It boasts several event venues including the world-class Dubai International Convention & Exhibition Centre that offers 90,000 square metres of event space. Dubai also offers over 75,000 hotel rooms in all budget classes including 24,000 hotel rooms within walking distance of the Dubai Metro. Add all this together and you'll realise why Dubai is the perfect destination for successful events.



DUBAI

MEETING AND EVENT PLANNERS' GUIDE 2013





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**DUBAI IS
GLOBALLY
RECOGNISED
AS A CENTRE OF
COMMERCE AND
TRADE WITH
WORLD-CLASS
FACILITIES AND
AN IMPECCABLE
REPUTATION FOR
HIGH QUALITY
SERVICE.**

DUBAI: THE WORLD'S DESTINATION OF CHOICE FOR CONGRESSES AND MEETINGS

HELAL AL MARRI

DIRECTOR GENERAL Department of Tourism and Commerce Marketing, Government of Dubai

We invite you to explore Dubai! Join the millions of people who visit our emirate from all around the world every year. Tourists and businesspeople alike are attracted by the different aspects of the city's offerings: our strategic location as the gateway between East and West, our unique cultural heritage, modern infrastructure, wide-ranging leisure activities, world-renowned attractions and multitude of business events — all working together to position the city as a destination of choice.

Here in Dubai we have everything you need to successfully host events of any size throughout the year. We have invested in making our city a world-class destination for meetings, incentives, conferences and exhibitions, and the sector has long been a key pillar of Dubai's growth. Our annual events attract visitors from the four corners of the world across a wide variety of industries, each taking advantage of our ever-expanding infrastructure in transportation, logistics and hospitality, and best-in-class standards of service. We invite you and your delegates to experience this first-hand.

Our emirate has two million residents from 180 different nationalities. We are perfectly situated midway between the Far East and Europe, and one third of the world's population lives within a four-hour flight. We are the same distance from London as from Beijing, and easily accessible from all of the major economic centres in Asia, Africa, Europe and Russia.

As such, we take pride in being globally recognised as a centre of commerce and trade with world-class facilities, an impeccable reputation for high-quality service, and ever-enhancing air connectivity boasting over 160 airlines to 220 destinations; as well as for providing strong value for money. With over 75,000 hotel rooms and furnished apartments, Dubai remains a dynamic destination where it is easy to conduct business.

As you explore our facilities, it will take no time at all for you to understand why Dubai is the destination of choice for so many congresses and other events from around the world.

Welcome to Dubai!



**WE ARE ABLE
TO PROVIDE
UP-TO-DATE
AND IMPARTIAL
ADVICE ABOUT
ONE OF THE
WORLD'S LEADING
CONVENTION
DESTINATIONS.**

YOUR DUBAI CONVENTION AND EVENTS BUREAU

HAMAD M. BIN MEJREN
EXECUTIVE DIRECTOR Business Tourism

Welcome to Dubai! On behalf of the Department of Tourism and Commerce Marketing (DTCM) and the Dubai Convention and Events Bureau (DCEB), it gives me extraordinary pleasure to welcome you here. You can see everything that Dubai now offers to the business visitor and tourist alike.

We have carefully prepared our Meeting and Event Planners' Guide to provide you with all the necessary information you need to make sure your event is a success. We provide information about accommodation in Dubai, different venues, entertainment, DMCs and PCOs, as well as sports information.

The growth of Dubai as a destination has not happened by accident. The country's leadership has continually underlined the importance of the development of the Meetings, Incentives, Conferences and Exhibitions (MICE) industry in the Emirates, recognising that congress development is key to tourism success. Businesspeople who come here and have a productive and professional meeting cannot help but see the hotels, the world-class golf courses, the resorts, beaches, markets,

infrastructure and shopping — and want to come back as a tourist. It is for this reason we at the DCEB have worked so hard to make Dubai the destination for international congresses with professionalism.

The International Convention and Congress Association (ICCA) ranked Dubai as first in the Middle East and as one of the major international meeting destinations globally, with Dubai surfacing as a top contender amongst well-established meeting destinations.

In 2013 the emirate will be playing host to countless international meetings — the Interdisciplinary World Congress on Low Back and Pelvic Pain; SIB OS, the world's premier financial services event; to name just a few. Further major international events are also set to take place in Dubai in 2014, including the Congress of the Asian Pacific Dental Federation (APDF), the Scientific Conference of Asian Pacific Endodontic Confederation (APEC), and the International Symposium on Electronic Art. This is not counting the staggering number of international sporting events also now held in the emirate.

The emirate itself has been built on realising great ambition and the Dubai Convention and Events Bureau is no different. We have gathered international expertise of the very highest quality to ensure that the most complete service can be provided. Every year the calendar of events grows more diverse and more prestigious. From bidding assistance to convention planning, from attendance building to onsite event servicing, the Dubai Convention and Events Bureau's destination experts can assist in facilitating all aspects of any kind of event. We are able to provide up-to-date and impartial advice about one of the world's leading convention and event destinations. And we are proud to say we embody international best practice in every aspect of our services and activities. We hope you'll see for yourself!

We welcome you to Dubai, and if there is anything we can do to make your visit even better, don't hesitate to ask.



WHY DUBAI



DUBAI IN NUMBERS



175+
NATIONALITIES
LIVING,
WORKING AND
PLAYING IN
DUBAI

75,000+
HOTEL ROOMS



90,000

M²
OF

CONFERENCE
SPACE UNDER
ONE ROOF



OVER 50
MILLION
PASSENGERS
ANNUALLY
THROUGH
DUBAI
INTERNATIONAL
AIRPORT



24,000
HOTEL
ROOMS
ALONG
THE DUBAI
METRO
LINES

35,000
ASSOCIATION
DELEGATES IN 2012



INTRODUCTION

DUBAI, THE 'MERCHANT'S CITY,' HAS TRANSFORMED ITSELF FROM A HUMBLE FISHING VILLAGE INTO A GLOBAL HUB FOR TRADING, MANUFACTURING AND TOURISM. LOCATED AT THE CROSSROADS BETWEEN EAST AND WEST, IT OFFERS THE BEST OF BOTH WORLDS: A TAX-FREE LIBERAL HAVEN FOR BUSINESS AND A LUXURIOUS HOLIDAY DESTINATION FOR PLEASURE-SEEKERS. WITH RECORD-BREAKING SKYSCRAPERS, SHOPPING MALLS AND MARVELLOUS HOTELS CRADLED BY PRISTINE BEACHES AND DESERT DUNES, DUBAI IS LIKE NO OTHER CITY ON EARTH. WELCOME TO EXOTIC ARABIA WITH A 21ST CENTURY TWIST.

Centuries before the city became an international destination, it was inhabited by nomadic tribes that left little trace of their existence. Then, in the 18th century, members of the Bani Yas tribe, who made a living trading as well as fishing, settled in Dubai. Their natural commercial instincts, allied with liberal attitudes, attracted the attention of neighbouring traders from India and other Gulf countries. By the late 1870s, Dubai had become the main port of the southern coast, developing major souks to enable visitors to barter their wares. Pearls, collected from offshore beds, and gold were key to the emirate's prosperity until the discovery of 'black gold'.

When Britain announced its withdrawal from the emirate in the 1960s, it prompted the formation of the United Arab Emirates, a federation that allowed each of the seven emirates to pursue its own policies and development strategies. This enabled Dubai, under the progressive leadership of the Al Maktoum dynasty, to invest in infrastructure, education and health care, thus providing the foundations for Dubai's development into a city of the future.

Dubai's global success today is also a product of its global outlook. It has an open, multi-cultural society that is bilingual in Arabic and English, and extremely tolerant of different religious beliefs. So even though the local populace preserves Dubai's Islamic heritage, it is not enforced upon others, making western clothing accepted for men

and women alike. This cosmopolitan spirit has attracted some of the world's biggest events and given rise to international sporting tournaments, like the Dubai Desert Classic and the Dubai World Cup. But despite an outward mentality, local traditions such as dhow sailing, camel riding and falconry are still shared and celebrated.

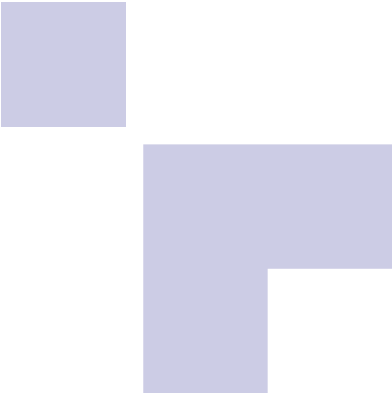


In fact, it is not uncommon to see windtowers sitting beside glittering skyscrapers and desert dunes rolling into green golf courses; a testimony to Dubai's visionary future coexisting harmoniously with its carefully preserved heritage.

Dubai dared to dream big and the results of its realised vision can be seen everywhere: mega projects have transformed the face of the emirate, extending its coastline, greening the desert and reaching for the skies. These include the

recently inaugurated Dubai Metro rail system, which connects the city from end to end; the Palm Jumeirah, the world's largest man-made island that can be seen from space; and the Burj Khalifa, the world's tallest building and a masterpiece of urban planning, with lakes, pedestrian boulevards, low-rise residential neighbourhoods, four hotels and The Dubai Mall. It's really no wonder that Dubai is always described in superlatives — the most, the biggest and the best all reside in this city.

VISITOR INFORMATION



BANKS

Most international banks have branches in Dubai. Bank opening hours can vary but in general they are open from 08:00 to 13:00, Saturday to Thursday, and are closed on Fridays.

BUSINESS HOURS

Business: Most multinational companies work a straight shift while some companies work from 08:00 to 13:00 and again from 16:00 to 19:00.
Government offices: 07:30 to 14:30, Sunday to Thursday.
Exchange houses: 10:00 to 22:00.
Shopping malls: 10:00 to 22:00, Sunday to Wednesday and 10:00 to 00:00, Thursday to Saturday.

CLIMATE

The UAE has a sub-tropical climate and blue skies can be expected most of the year. May to September is summer, when temperatures range between 40°C and 48°C. During the winter months, temperatures range from 15°C to 30°C. Rainfall is predominantly in winter and averages at 13cm annually.

CLOTHING

Summer clothing may be worn for most of the year but temperatures can drop during the winter. At the pool or at the beach, swimwear is quite acceptable, but when in the city and public areas, care should be taken to not give offence with revealing clothing.

CREDIT CARDS

American Express, Diners Club, Visa and MasterCard are generally accepted in hotels and shops.

CURRENCY

The local currency is the Dirham (AED), which is divided into 100 fils. It is pegged to the US dollar at an exchange rate of US\$1 = Dhs3.675.

LANGUAGE

The official language is Arabic but English is widely spoken and understood throughout the country.

PHOTOGRAPHY

Normal tourist photography is acceptable, but photographing government buildings is prohibited. Like anywhere in the world it is courteous to ask permission before photographing people, etc.

MEDIA

There are three English language newspapers published in Dubai. International newspapers, magazines and journals can be bought at bookshops and supermarkets. Dubai has both Arabic and English commercial radio and television stations, as well as access to international satellite TV programming.

COMMUNICATIONS

The international dialing code for incoming calls is +971. Calls to and from landlines within Dubai are free of charge, and direct dialing is possible to more than 170 countries. GPRS and WAP services are also available. A GSM international roaming service for mobile phones is available for more than 60 countries. If your country isn't one of them then a service known as "Wasel" is available. Bring your phone or buy it here and purchase a SIM card (available at most supermarkets, petrol stations and hotels) to make and receive calls from the UAE. Internet services are also available for non-subscribers from regular phone lines.

HEALTHCARE

Medical services in Dubai are of an international standard.

PUBLIC HOLIDAYS

Islamic holidays are based on the Hijri calendar, which is determined by the sighting of the moon. As a result, the dates of holidays are often confirmed less than 24 hours in advance. Some of these are Eid Al Fitr (three days), Eid Al Adha (four days), Al Hijra (one day), Mawlid Al Nabi (one day) and Al Isra Wal Miraj (one day). Fixed dates on the calendar are New Year's Day (Jan 1) and UAE National Day (Dec 2). The Holy Month of Ramadan falls from the second week of July through to the second week of August in 2013, and moves forward approximately 10 days every year.

BARGAINING

Bargaining is expected in the souks. Vendors will usually drop the price, often quite substantially, particularly for a cash sale.

TIPPING AND GRATUITIES

Tipping practices are similar to those in most other parts of the world and are at the customer's discretion.

ELECTRICITY

The electricity supply in Dubai is 220/240 volts at 50 cycles. Standard, British square three-pin plugs are the norm in most hotels. US-made appliances may need a transformer adaptor.

WATER

The tap water in Dubai is safe to drink. But locally bottled mineral water is generally served in hotels and restaurants.

TIME ZONE

Gulf Standard Time: + 4 hours UTC



TRANSPORTATION

Public transportation is plentiful and easily obtainable in Dubai. A government body, the Roads and Transport Authority (RTA), runs all metered taxis, buses, water taxis and the Dubai Metro. The numerous bus, water taxi and metro routes service the entire emirate, connecting all residential and commercial areas as well as the international airports. Many hotels also provide regular shuttle buses that follow set routes around Dubai and to the beaches. Car rental companies require a passport copy and a valid international driving licence for all renters coming from: Austria, Belgium, Canada, Denmark, Finland, France, Germany, Greece, Netherlands, Ireland, Italy, Japan, Norway, Spain, Sweden, Switzerland, Turkey, UK and USA. Driving is on the right hand side of the road.

VISAS

There are several types of visas for visitors to Dubai. Nationals of the following countries do not require visas to enter the UAE: Andorra, Australia, Austria, Belgium, Brunei, Denmark, Finland, France, Germany, Greece, Hong Kong, Iceland, Ireland, Italy, Japan, Liechtenstein, Luxembourg, Malaysia, Monaco, New Zealand, Netherlands, Norway, Portugal, San Marino, Singapore, South Korea, Spain, Sweden, Switzerland, UK, USA, and the Vatican. Should your country not be listed above please check with your nearest UAE Embassy/Consulate for information. Citizens of the Arab Gulf Co-operation Council member states (Bahrain, Kuwait, Qatar, Oman, Saudi Arabia) do not need a visa. For more information contact:

Department of Naturalisation and Residency
Tel: +971 (0) 4 398 0000
Website: www.dnrd.ae

DUBAI THE CRUISE HUB OF THE ARABIAN GULF

WITH FIVE CRUISE LINES OFFERING REGULAR WINTER CRUISES OUT OF DUBAI, THE CITY CAN NOW OFFER A UNIQUE MARINE ELEMENT TO ITS ROSTER OF VENUES FOR EVENT ORGANISERS.

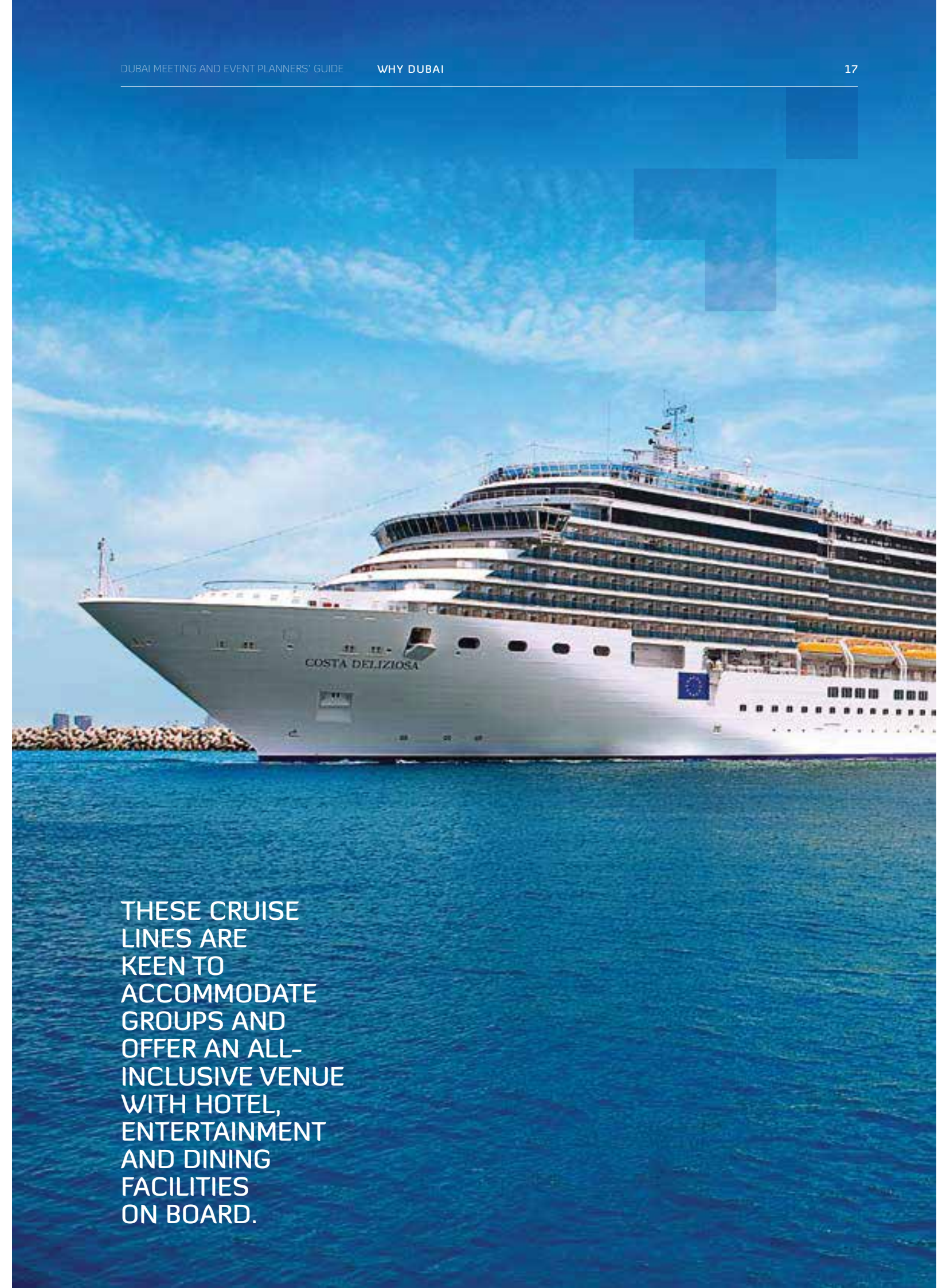
Costa Cruises and AIDA have cruised the crystalline waters of the Gulf for over five years, and were joined in 2010 by US giant Royal Caribbean. In 2011, European cruise line MSC became the fourth company to use Dubai as its departure hub, and TUI Cruises joined them in 2012.

In total, 104 ships called into the new Dubai Cruise Terminal in the winter season 2010/2011, and more than 150 ships are expected in 2013. Ships docking at the terminal include those operated by Regent Cruises, Celebrity, Silversea, Seabourn and Princess Cruises.

Operating with ships that have a capacity for over 2,000 passengers, these cruise lines are keen to accommodate groups and offer an all-inclusive venue with hotel, entertainment and dining facilities on board. Their cinemas and theatres provide the perfect space for conferences, with full technology in place and varied rooms for breakouts and team-building events. They also provide touristic programmes, with stops in Muscat, Abu Dhabi, Fujairah, Bahrain, and two overnight stays in Dubai for sightseeing and shopping.

The ISO 9002-certified Dubai Cruise Terminal is located at Port Rashid at the mouth of the famous Dubai Creek, and is managed by the Dubai Department of Tourism and Commerce Marketing.

The 3,450 sq m Arabesque building features duty free shopping, souvenir and gift stalls, a business centre with free internet access and a VIP 'Majlis' meeting area.



THESE CRUISE
LINES ARE
KEEN TO
ACCOMMODATE
GROUPS AND
OFFER AN ALL-
INCLUSIVE VENUE
WITH HOTEL,
ENTERTAINMENT
AND DINING
FACILITIES
ON BOARD.



2013 MAJOR EVENTS

CONFERENCES AND EXHIBITIONS

Jan 15-17

Intersec Exhibition

Meeting platform for security, safety and protection
Dubai World Trade Center
Tel.: +971 (0) 4 389 4500
Fax: +971 (0) 4 358 5511
www.intersecexpo.com

Jan 20-22

Sign & Graphic Imaging Middle East

Trade show for specialised signing, outdoor media, graphic/digital imaging and screen printing industries
Dubai World Trade Center
Tel.: +971 (0) 4 343 5777
Fax: +971 (0) 4 343 6115
www.signmiddleeast.com

Jan 21-23

MRO Middle East 2013

Maintenance, repair and overhaul show
Dubai World Trade Center
Tel.: +971 (0) 4 286 7755
Fax: +971 (0) 4 286 6166

Jan 28-31

Arab Health Exhibition & Congress

International hospital and medical equipment exhibition
Dubai World Trade Center
Tel.: +971 (0) 4 336 5161
Fax: +971 (0) 4 336 0137
www.arabhealthonline.com

Jan 30 - Feb 2

World Discovery Festival

Exposition to whet consumer appetite for the good things in life
Dubai International Marine Club
Tel.: +971 (0) 4 335 5001
Fax: +971 (0) 4 335 5141
www.worlddiscoveryexpo.com

Jan 31 - Feb 2

Big Boys Toys UAE 2013

Showcase of the latest, biggest and fastest products
Atlantis, The Palm Jumeirah
Tel.: +971 (0) 4 321 4747
Fax: +971 (0) 4 321 4848
www.bigboystoysuae.com

Feb 5-7

AEEDC Dubai 2013

UAE International Dental Conference and Arab Dental Exhibition
Dubai World Trade Center
Tel.: +971 (0) 4 367 8192
Fax: +971 (0) 4 362 4718
www.aeedc.com

Feb 5-7

Middle East Rail

The Middle East's largest rail conference and exhibition
Dubai World Trade Center
Tel.: +971 (0) 4 440 2500
Fax: +971 (0) 4 445 8475
www.terrapinn.com/exhibition/middle-east-rail/

Feb 19-21

Middle East Security Conference & Exhibition

Middle East Security Conference and Exhibition
Dubai World Trade Center
www.asisonline.org/dubai

Feb 25-28

Gulfood Exhibition 2013

Food, beverage and hotel equipment exhibition
Dubai World Trade Center
Tel.: +971 (0) 4 332 1000
Fax: +971 (0) 4331 2173
www.gulfood.com

Mar 4-5

Hedge Funds World Middle East

Innovation and strategy for hedge funds and investors
Jumeirah Beach Hotel, Dubai
Tel.: +971 (0) 4 440 2500
Fax: +971 (0) 4 445 8475
www.terrapinn.com

Mar 5-9

Emirates Airline International Festival of Literature

Literature Festival
InterContinental Hotel, Dubai Festival City
Tel.: +971 (0) 4 342 0060
www.eaifl.com

Mar 5-7

Playworld Middle East

Middle East's industry for toys and all other products for kids
Dubai World Trade Center
Tel.: +971 (0) 4 389 4500
Fax: +971 (0) 4 358 5511
www.playworldme.com

Mar 5-7

Paperworld Middle East

Paperworld ME focuses on the international industry for office stationery in the Middle East
Dubai World Trade Center
Tel.: +971 (0) 4 389 4500
Fax: +971 (0) 4 358 5511
www.paperworldme.com

Mar 5-9

Dubai International Boat Show

Boat show
Dubai International Marine Club
Tel.: +971 (0) 4 332 1000
Fax: +971 (0) 4 358 5511
www.boatshowdubai.com

Mar 5-7

Middle East Investment Summit

Middle East Investment Summit
Jumeirah Beach Hotel, Dubai
Tel.: +971 (0) 4 440 2500
Fax: +971 (0) 4 445 8475
www.terrapinn.com

Mar 7-9

Dubai Anaesthesia 2013

International anaesthesia conference and exhibition
Dubai World Trade Center
Tel.: +971 (0) 4 362 4717
Fax: +971 (0) 4 362 4718
www.dubaianaesthesia.com

Mar 10-13

Arablab Exhibition

International exhibition for laboratory technology, instrumentation equipment and services
Dubai World Trade Center
Tel.: +971 (0) 4 397 5418
Fax: +971 (0) 4 397 5419
www.arablab.com

Mar 18-21

Design Days Dubai

The Middle East and South Asia's first fair dedicated to collectible and limited edition furniture and design objects
Downtown, Dubai
Tel.: +971 (0) 4 384 2000
Fax: +971 (0) 4 358 7121
www.designdaysdubai.ae

Mar 19-21

DUPHAT Dubai

Dubai International Pharmaceuticals and Technologies Conference & Exhibition
Dubai World Trade Center
Tel.: +971 (0) 4 362 4717
Fax: +971 (0) 4 362 4718
www.duphat.ae

Mar 20-23

Art Dubai

Art Dubai has become a defining platform for contemporary art practice across the Middle East region
Madinat Jumeirah, Dubai
Tel.: +971 (0) 4 384 2000
Fax: +971 (0) 4 358 7121
www.artdubai.ae

Mar 21-23

Dubai International Arabian Horse Championship

Beauty competition for purebred Arabian horses
Dubai World Trade Center
Tel.: +971 (0) 4 332 1000
Fax: +971 (0) 4 331 2173
www.diahc.ae

Mar 21-23

Dubai International Horse Fair

Event for all horse related products and services
Dubai World Trade Center
Tel.: +971 (0) 4 332 1000
Fax: +971 (0) 4 331 2173
www.dwtc.com

Mar 25-27

DIHAD 2013

Dubai International Humanitarian Aid & Development Conference & Exhibition
Dubai World Trade Center
Tel.: +971 (0) 4 362 4717
Fax: +971 (0) 4 362 4718
www.dihad.org

Mar 25-27

The International Outdoor Design & Landscaping Show

Trade fair and conference in landscape architecture and outdoor living
Dubai World Trade Center
Tel.: +971 (0) 4 447 5357
Fax: +971 (0) 4 447 5334
www.theoutdoorshow.ae

Mar 31 - Apr 2

OBS-GYNE Exhibition & Congress 2013

Discusses the latest up-to-date trends on treatments and technologies in obstetrics
Dubai World Trade Center
Tel.: +971 (0) 4 336 5161
www.obs-gyne.com

Apr 15-17

Wetex 2013

Water, Energy Technology & Environment Exhibition
Dubai World Trade Center
Tel.: +971 (0) 4 324 4444
Fax: +971 (0) 4 324 8111
www.wetex.ae

Apr 15-17

Dubai Global Energy Forum

Energy Challenges and Opportunities - Sustainable Future
Dubai World Trade Center
Tel.: +971 (0) 4 307 2006
Fax: +971 (0) 4 324 8111
www.dgef.ae

Apr 16-18

Dubai Derma 2013

World dermatology and laser conference and exhibition
Dubai World Trade Center
Tel.: +971 (0) 4 362 4717
Fax: +971 (0) 4 362 4718
www.dubaiderma.com

Apr 17-19

GETEX - Education Equipment & Technology 2013

Education equipment and technology fair
Dubai World Trade Center
Tel.: +971 (0) 4 335 5001
Fax: +971 (0) 4 335 5141
www.mygetex.com

Apr 21-23

Otolaryngology Exhibition and Conference 2013

10th Annual Middle East Otolaryngology Exhibition and Conference, Head and Neck Surgery
Madinat Jumeirah, Dubai
Tel.: +971 (0) 4 336 5161

May 6-9

Arabian Travel Market Exhibition (ATM)

The industry's leading travel and tourism exhibition
Dubai World Trade Center
Tel.: +971 (0) 4 336 5162
www.arabiantravelmarket.com

Jun 3-5

Hospital Build & Upgrade and Healthscape

Hospital Build exhibition and congress in the Middle East
Dubai World Trade Center
Tel.: +971 (0) 4 336 5161
www.hospitalbuild-me.com

Oct 6-8

Arab Oil & Gas Exhibition

The international exhibition for onshore and offshore oil, gas and petrochemical industries serving the Middle East
Dubai World Trade Center
Tel: +971 (0) 4 335 5001
Fax: +971 (0) 4 335 5141
www.ogsonline.com

Nov 5

Dubai International Motor Show

Motor show
Dubai World Trade Center
Tel.: +971 (0) 4 332 1000
Fax: +971 (0) 4 331 2173
www.dubaimotorshow.com



Nov 17-19

The Speciality Food Festival

Food Festival
Dubai World Trade Center
Tel: +971 (0) 4 332 1000
Fax: +971 (0) 4 331 2173
www.speciality.ae

Nov 17-21

Dubai Airshow

The 12th International Aerospace
Exhibition
Dubai Airport Expo
Tel.: +971 (0) 4 286 7755
Fax: +971 (0) 4 286 6166
www.dubaiairshow.aero

Nov 18-19

Dubai International Character
Licensing Fair & Dubai World
Game Expo

The Middle East's largest branding and
licensing marketplace
Dubai World Trade Center
Tel: +971 (0) 4 362 4717
Fax: +971 (0) 4 362 4718
www.character.ae

Dec 4-7

Dubai International Jewellery
Week Exhibition

Jewellery and watch show
Dubai World Trade Center
Tel: +971 (0) 4 332 1000
Fax: +971 (0) 4 331 2173
www.jewelleryshow.com

CULTURAL, FESTIVALS,
PLAYS & CONCERTS

Jan 3 - Feb 3

Dubai Shopping Festival 2013

Shopping festival
Different venues around Dubai
Tel.: +971 600 545 555
www.dubaievents.ae

Jan 24-27

Dubai Latin Festival 2013

Latino dance and music extravaganza
Ibn Battuta Gate Hotel, Dubai
Tel.: +971 (0) 4 364 4881
www.bnf.ae

Feb 7-9

5th Emirates Classic Car
Festival 2013

Regarded as the Middle East's premier
showcase of classic cars
Emaar Boulevard, Downtown Dubai
Tel: +971 (0) 4 367 3333
Fax: +971 (0) 4 438 4130
www.emiratesclassiccarfestival.com

Feb 14-22

Emirates Airline
Dubai Jazz Festival 2013

The annual festival will spread over nine
consecutive nights and feature 22
diverse performances
Festival Park, Dubai Festival City
Tel.: +971 (0) 4 391 1196
Fax: +971 (0) 4 391 8930
www.dubaijazzfest.com

Mar 14-16

Taste of Dubai Festival

Taste of Dubai will bring together the
best restaurants, prestigious chefs and
premium beverage brands
The Amphitheatre, Dubai Media City
Tel.: +971 (0) 4 2444 6011
Fax: +971 (0) 4 2444 3987
www.tasteofdubaifestival.com

SPORTS

Jan 10 - Mar 9

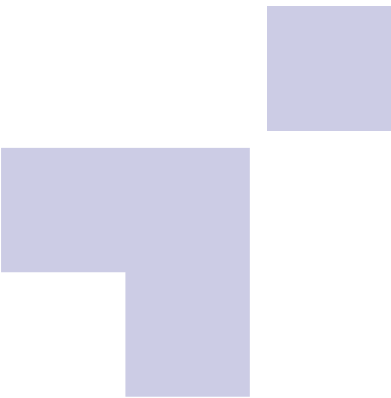
Dubai International
Racing Carnival

Sporting and social
entertainment activities
Meydan Racecourse, Meydan City
Tel.: +971 (0) 4 327 0077
Fax: +971 (0) 4 327 0047
www.dubairacingclub.com

Jan 24-25

Masters of Dirt 2013

MOD combines the best and most
dangerous extreme sport stunts into one
intense theatrical show
Festival Marina, Dubai Festival City
Tel.: +971 (0) 4 439 0900
Fax: +971 (0) 4 439 0661
www.moddubai.com



Jan 25

Standard Chartered
Dubai Marathon

Dubai Marathon
TBA
Tel.: +971 (0) 4 433 5669
Fax: +971 (0) 4 367 2524
www.dubaimarathon.org

Jan 28 - Feb 3

OMEGA Dubai
Desert Classic 2013

European PGA tour golf tournament
Emirates Golf Club, Dubai
Tel.: +971 (0) 4 380 1919
Fax: +971 (0) 4 380 2011
www.dubaidesertclassic.com

Jan 31 - Feb 2

CSI3-W Dubai Showjumping
Championship 2013

Emirates Equestrian Centre is saddling for
three days of intense competition at the
show jumping season's biggest event
Emirates Equestrian Centre, Dubai
Tel.: +971 (0) 50 553 7986
Fax: +971 (0) 4 323 7265
www.emiratesequestriancentre.com

Feb 18 - Mar 2

Dubai Duty Free Tennis
Championships

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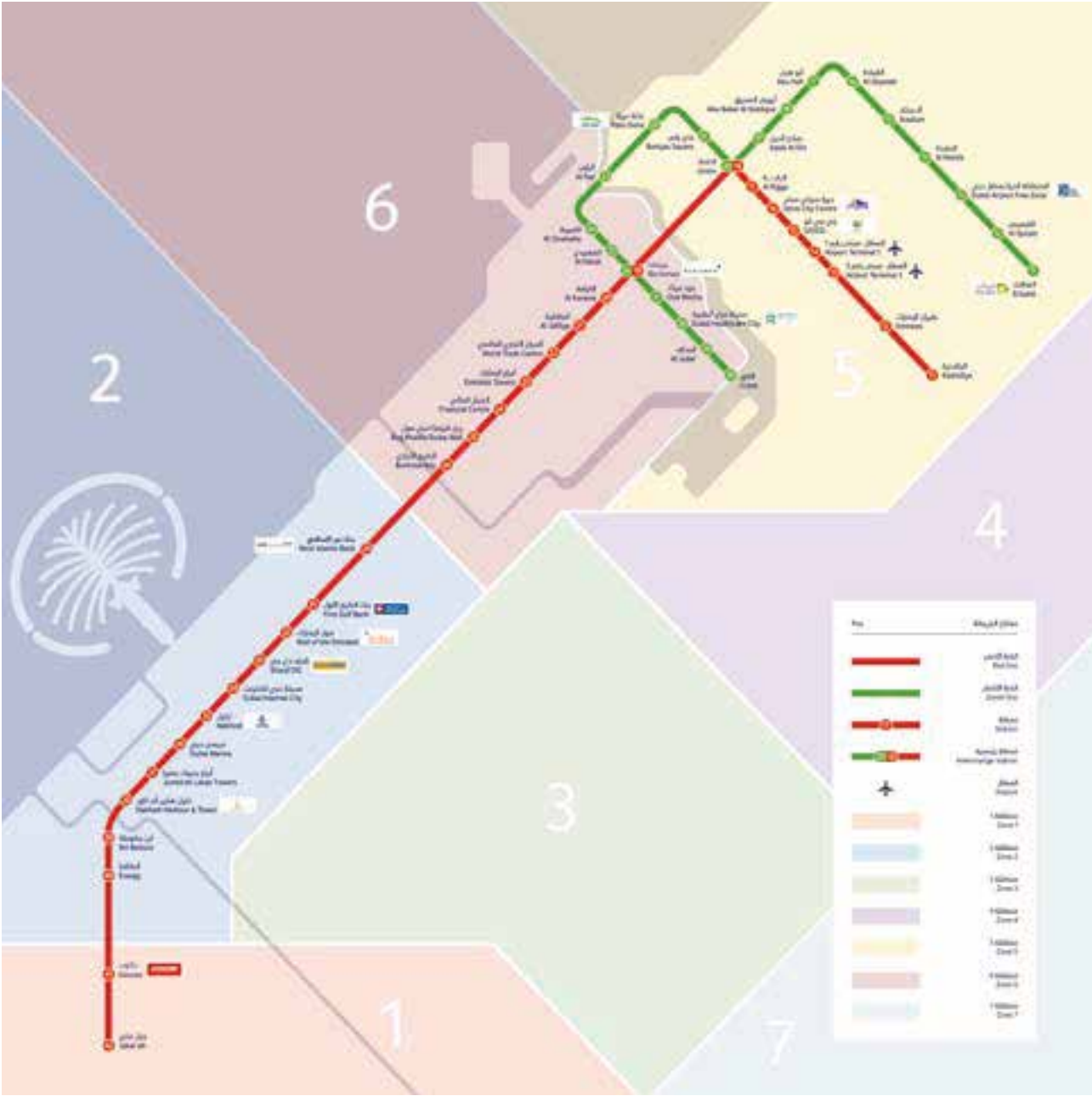


PUBLIC TRANSPORTATION IN DUBAI

DUBAI'S COMMITMENT TO SUSTAINABLE DEVELOPMENT AND ENVIRONMENTAL AWARENESS IS EASILY VERIFIED BY ITS PUBLIC TRANSPORT SYSTEM, ONE OF THE MOST COMPREHENSIVE AND ADVANCED IN THE WORLD. REGULATED BY THE ROADS AND TRANSPORT AUTHORITY (RTA), PUBLIC TRANSPORT IS EASY, AFFORDABLE AND RELIABLE.



Although traditional forms of transportation such as buses, water buses and road taxis are prevalently used, the Dubai Metro now stands as the futuristic model of mass transit in the city and the region. Fitted with state-of-the-art technology, all stations and trains are air conditioned, and offer standard or Gold Class seating. Dubai Metro is the first urban train network in the Arabian Peninsula as well as the longest fully automated network in the world. In the first two days of operation, it moved nearly 10% of Dubai's population, and in the first five months carried over 10 million passengers. As it continues to grow and new lines and stations open, it promises to connect every corner of the emirate in a clean, comfortable and modern fashion.



DUBAI METRO IS THE FIRST URBAN TRAIN NETWORK IN THE ARABIAN PENINSULA AS WELL AS THE LONGEST FULLY AUTOMATED NETWORK IN THE WORLD.

DUBAI INTERNATIONAL AIRPORT

DUBAI INTERNATIONAL AIRPORT HAS ESTABLISHED ITSELF AS A GLOBAL AVIATION HUB, HANDLING OVER 50 MILLION PASSENGERS IN 2012. THIS MADE IT THE THIRD BUSIEST AIRPORT IN THE WORLD BY INTERNATIONAL PASSENGER TRAFFIC AND THE SIXTH BUSIEST CARGO AIRPORT.



Altogether, it handles over 6,000 weekly flights operated by 130 airlines to 220 destinations across every continent.

In addition to being one of the busiest, Dubai International Airport is also a paradigm of modernity, especially after the opening of Terminal 3 in 2008, dedicated to Emirates Airline. This state-of-the-art terminal has 59 passenger loading bridges, 220 check-in counters, 14 baggage belts running 80km, 157 elevators and 97 escalators, 2,600 underground parking spaces and nearly 15,000sq m devoted to duty free. Other facilities include a 300-room hotel and health club, an 800 passenger capacity Emirates First Class Lounge and a Business Class Lounge for 1,200. A new VIP Majlis facility has also been launched, as well as a relocated Executive Flight Centre that is the largest dedicated business aviation terminal of its kind in the Middle East region.

An exclusive A380 facility is now open, with 23 dedicated gates, which expand the airport's capacity to 75 million passengers per annum.

AL MAKTOUM INTERNATIONAL AIRPORT

RECENTLY OPENED ON JUNE 27TH 2010, THE AL MAKTOUM INTERNATIONAL AIRPORT IS ONE OF THE MOST AMBITIOUS AIRPORT PROJECTS EVER ENVISIONED, AND LIVES UP TO THE LEGACY OF ITS NAMESAKE, THE LATE SHEIKH MAKTOUM BIN RASHID AL MAKTOUM, FORMER RULER OF DUBAI.

When fully operational, Al Maktoum International Airport will become the world's largest passenger and cargo hub, 10 times larger than Dubai International Airport and Dubai Cargo Village combined.

Once completed, the airport will have an annual cargo capacity of 12 million tonnes, and a passenger capacity of up to 160 million people per year. This would be more than Hartsfield-Jackson Atlanta International Airport, which handled 90 million people in 2008 and is currently the world's busiest passenger airport.

Designed for the future, Al Maktoum International Airport is able to handle all next-generation aircraft, including the Airbus A380 super-jumbo. Up to four aircraft will be able to land simultaneously, 24 hours a day, which will minimise in-air queuing.

The airport will be served by Dubai's new metro system and includes five parallel runways; three passenger terminals, including two luxury facilities (one dedicated to airlines of The Emirates Group, the second to other carriers, and the third to low-cost carriers); multiple concourses; 16 cargo terminals with a 12 million tonne capacity; executive and Royal jet centres; hotels and shopping malls.



EMIRATES AIRLINE

FOUNDED IN 1985 WITH JUST TWO AIRCRAFT, EMIRATES IS NOW ONE OF THE WORLD'S FASTEST GROWING AIRLINES, FLYING TO 116 CITIES IN 68 COUNTRIES ACROSS SIX CONTINENTS.



It also operates four of the longest nonstop commercial flights worldwide: from Dubai to Los Angeles, Sao Paulo, Houston and San Francisco, and from early 2012, nonstop routes to Seattle, Dallas, Rio de Janeiro and Buenos Aires.

Propelled by impressive profits and international recognition, Emirates Airline has acquired one of the world's youngest and most modern fleets, with 162 wide-bodied aircraft in service, including 17 double-decker A380s.

Looking ahead, Emirates will continue to expand its international network, with 73 A380s and 90 777-300 ERs included in its 240 plus aircraft order book.





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Middle East Network

Emirates Network via Dubai

January 2013

FLYDUBAI

SINCE OPERATIONS BEGAN IN JUNE 2009, FLYDUBAI HAS BECOME THE WORLD'S FASTEST GROWING START-UP AIRLINE EVER, FLYING TO MORE THAN 45 DESTINATIONS ACROSS THE GCC, MIDDLE EAST, ASIA, AFRICA, THE SUBCONTINENT AND THE FRINGES OF EUROPE.

The low-cost carrier, which is based at Dubai Terminal 2, is dedicated to making travel more accessible and affordable, taking every step to lower costs and pass them onto passengers by way of lower fares. But low cost does not mean low quality; flydubai continues to pioneer new products and technologies, including being the only airline in the world able to screen movies in high definition. Book early, online at flydubai.com, to get the lowest fares.



CUISINE

Dubai's gastronomic landscape is expansive with everything from glitzy celebrity chef venues and picturesque lounges to authentic ethnic eateries and laid-back shisha cafes. Whether casual, romantic, discrete, Michelin-star, designer, modern, underwater, or on top of the world, eating out is guaranteed to be an indulgent and unforgettable occasion every time.

Opening Hours

In general, cafes and restaurants in Dubai stay open until between 23:00 and 01:00.

Dress Code

Dubai's dress code is on the smarter side, with beach attire not expected in restaurants.

Ramadan Timings

During Ramadan, opening hours change considerably. Since eating and drinking in public is forbidden during daylight, many places only open after sunset then keep going into the early hours. Some hotel restaurants open all day but are screened from public view.



Cultural Meals

Newly opened Al Fanar Restaurant & Cafe in Festival City offers authentic Emirati cuisine in an incredible setting that vividly evokes the Dubai of the 1960s. Alongside the atmospheric decor and historic artefacts, the food is delicious and the experience unique. Bastakiya, the traditional part of the city, is another great place to go for a cultural and culinary experience rolled into one – stroll through the streets, visit the museums and dine at one of the many cafes. Truly local food has several distinct flavours, thanks to the country's trading past. Look out for tangs of cinnamon, saffron and turmeric along with nuts, limes and dried fruit.

Independent Restaurants

Areas like Oud Metha, Karama and the Jumeirah strip are home to restaurants serving everything from authentic Arabic kebabs and tempting pad thai to crispy Peking duck and fiery Pakistani curry. Whether you pop in for a

hearty lunch or have a teetotal evening you shouldn't ignore the affordable, culinary delights of these independents.

Street Food

Shawarma is a popular local snack consisting of rolled pita bread filled with lamb or chicken carved from a rotating spit, vegetables and tahina sauce. You'll see countless roadside stands offering shawarma for as little as Dhs.3 each. In residential areas, the small cluster of shops beside a mosque is often a good bet to find your local shawarma outlet. These cafes and stands usually sell other dishes, such as falafel (or ta'amiya), which are small savoury balls of deep-fried chickpeas, also sold separately or in a pita bread sandwich. Many offer freshly squeezed fruit juices for around Dhs.10.

DUBAI IS THE IDEAL BASE FROM WHICH TO EMBARK ON AN ADVENTURE, AN AFTERNOON OF CULTURE, OR JUST A SCENIC TOUR OF THE VARIED LANDSCAPE.

BEYOND THE BORDERS

With six neighbouring emirates, Dubai is the ideal base from which to embark on an adventure, an afternoon of culture, or just a scenic tour of the varied landscape.

The capital of the UAE, Abu Dhabi, is a little over an hour away. The city offers a wealth of culture and breathtaking views, from its extensive corniche to the magnificent new Sheikh Zayed Bin Sultan Al Nahyan grand mosque, with its 150 domes and the world's largest carpet.

The green oasis of Al Ain rises from the sands near the Omani border and is dominated by Jebel Hafeet, a 1,200m mountain. Visitors who venture there are rewarded with a panoramic view of the desert that reaches into Saudi Arabia. Other attractions include the date palms of Buraimi oasis, the hot springs of Al Fayda, and the Al Ain Camel Souk, an authentic market for camel traders and one of the few remaining in the Middle East.

Heading north up the coast from Dubai is Sharjah, with its extensive range of museums and stunning souk architecture; then the dhow



building yards of quiet Ajman; the lagoons and mangroves of Umm Al Quwain, and finally the archaeological sites, coastal dunes, mountains and fjords of Ras Al Khaimah. Over the mountains, Fujairah surprises with its coastal peaks, secluded beaches and rarities such as the peninsula's smallest mosque, at Bidayah.



SAMPLE ITINERARIES

WITH SO MANY EXCITING AND DIVERSE ACTIVITIES TO CHOOSE FROM, IT'S EASY TO GET OVERWHELMED OR TO MISS OUT ON WHAT SHOULDN'T BE MISSED. TO HELP YOU GET THE MOST OUT OF YOUR STAY IN DUBAI, BELOW WE SUGGEST AN ITINERARY TO ACCOMMODATE A VARIETY OF TASTES.

DAY 1

Arrival: Walk 'The Walk'

Enjoy 'The Walk' at Jumeirah Beach Residence (Dubai Marina) for an alfresco lunch at one of the many restaurants lining this beachfront marina. Then either stroll along the pleasant 3.5km promenade or simply watch the world go by.

Afternoon: Fun in the sun

Head to Aquaventure at the Atlantis Hotel or Wild Wadi at Jumeirah Beach Hotel to experience thrilling rides and water slides.

Evening: Dine in a 3-star Michelin restaurant

Indulge your palate at Reflets, by celebrity chef Pierre Gagnaire.

DAY 2

Morning: Half-day city tour

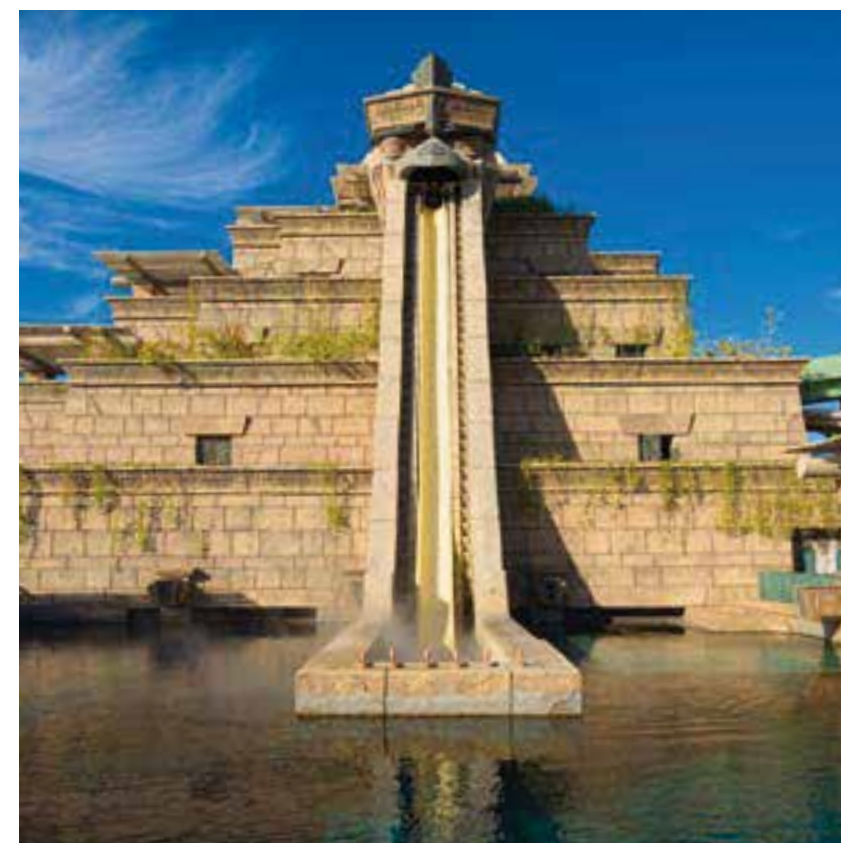
Take a scenic tour of the city in a luxury private vehicle. From rich historical sites to dynamic cosmopolitan landmarks, you'll be wowed by this vibrant evolving city. Pick up some culture on the way at the Dubai Museum — Al Fahidi Fort and the Jumeirah Mosque.

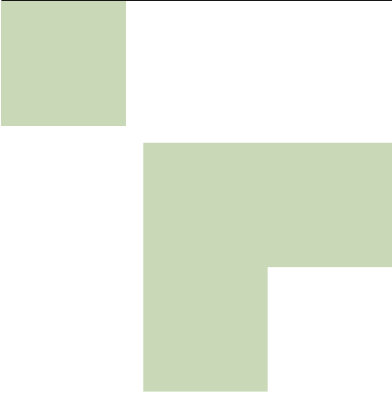
Afternoon: The Dubai Mall

Prepare yourself for some serious shopping at The Dubai Mall, one of the world's biggest malls with over 1,000 shops, an underwater zoo, SEGA Republic indoor amusement park and much more. While you're there, don't miss the observation deck on the 124th floor of the Burj Khalifa, the tallest building in the world. Also make sure to watch the breathtaking fountain shows just outside.

Evening: Dinner on Dubai Creek

Enjoy an unforgettable evening onboard the sophisticated Bateaux Dubai. You'll sail down the Dubai Creek through this charming 'city of lights' and witness the 21st century mingling with the simplicity of a bygone era, whilst indulging in a magnificent buffet.





DAY 3

Morning: A taste of local culture

Prepare yourself for a magical day experiencing the Dubai of old. The Bastakiya district, in Bur Dubai near Dubai Creek, is a renovated traditional Arabian village with mud-walled courtyard houses, quaint and narrow lanes and ornate towers. Steep yourself in tradition while sampling tasty Arabic cuisine.

Afternoon: Swim with dolphins

Have a one-to-one encounter with these friendly animals at the Atlantis Aquaventure water park.

Or

Afternoon: Car racing at the Dubai Autodrome

Gear up by driving the fastest cars, from Lamborghinis to Ferraris.

Late Afternoon: Luxury at the Burj Al Arab

Enjoy a refined afternoon tea in one of the Burj Al Arab salons. Finish off your day in style with a relaxing treatment in the spa.

Evening: Relax at Neos at The Address Downtown

DAY 4

Morning: Aerial city tour

Take an exhilarating aerial sightseeing tour of Dubai in a Cessna 208 Caravan amphibian aircraft. See the city’s most famous sites from above: the World Islands, Palm Islands, Jumeirah beach, the Burj Al Arab, the Burj Khalifa, Port Rashid and Festival City.

Afternoon & Evening: Desert safari

Escape the hustle and bustle of the city and venture into the magnificent desert. You'll be enthralled by a plethora of activities, including dune bashing through the desert, camel riding, belly dancing, henna painting, hubbly bubbly smoking (shisha), and a full buffet dinner and BBQ with Arabic coffee.

DAY 5

Morning: Swimming with sharks in The Dubai Mall Aquarium

Dive into the depths of the 10 million litre tank and experience the thrill of a lifetime by coming face-to-face with the largest collection of Sand Tiger Sharks in the world.



Afternoon & Evening: The Madinat Jumeirah Hotel

Experience this fabulous resort built in ancient Arabic style around a series of waterways. Relax on the resort’s pristine beach before shopping for souvenirs in the traditional souk. Then choose from one of 42 restaurants and bars before ending the night with a traditional boat (Abra) ride along the Madinat’s tranquil canals.

DAY 6

Departure: Shop ‘til you drop

Enjoy some last-minute shopping and amazing deals at Dubai Duty Free, winner of 'Best Duty Free Shops' in both 2008 and 2009.



IMPORTANT LINKS

Government

Department of Tourism and
Commerce Marketing (DTCM)
www.dubaitourism.ae

Definitely Dubai
www.definitelydubai.com

Department of Civil Aviation
www.dcaa.gov.ae

Department of Economic
Development
www.dubaied.gov.ae

Department of Health and Medical
Services
www.dha.gov.ae

Department of Naturalisation and
Residency
www.dnrd.ae

Department of Ports and Customs
www.dxbcustoms.gov.ae

Dubai Calendar
www.dubaicalendar.ae

Dubai Chamber of Commerce and
Industry
www.dubaichamber.ae

Dubai Culture and Art Authority
www.dubaiculture.ae

Dubai e-Government
www.egov.dubai.ae

Dubai Municipality
www.login.dm.gov.ae

Dubai Police
www.dubaipolice.gov.ae

Islamic Affairs and Charitable
Activities
www.iacad.gov.ae

Land Department
www.dubailand.gov.ae

Protocol Department
www.protocol.dubai.ae

Roads and Transport Authority
www.rta.ae

Airport

Dubai Airport Free Zone Authority
www.dubaiairport.com

Dubai International Airport
www.dubaiairport.com

Airlines

Emirates
www.emirates.com

Fly Dubai
www.flydubai.com

Air Arabia
www.airarabia.com

Etihad Airways
www.etihadairways.com

Humanitarian & Environmental
Organizations

Al Noor Training Centre for Children
www.alnoorsneeds.ae

Dubai Cares
www.dubaicare.ae

Dubai Center for Special Needs
www.dcsneeds.ae

Dubai Charity Association
www.dubaicharity.org.ae

Emirates Environmental Group
www.eeg-uae.org

Newspapers (English)

Gulf News
www.gulfnews.com

Khaleej Times
www.khaleejtimes.com

The National
www.thenational.ae

Telecom

du
www.du.ae

Etisalat
www.etisalat.co.ae

Other Organizations

Dubai Desert Conservation Reserve
www.ddcr.org

Dubai Duty Free
www.dubaidutyfree.com

Dubai Healthcare City
www.dhcc.ae

Dubai International Conference and
Exhibition Centre
www.dwtc.com

Dubai International Financial Centre
www.difc.ae

Dubai Internet City
www.dubaiinternetcity.com

Dubai Media City
www.dubaimediacity.com

Dubai Media Corporation
www.dmi.ae

Dubai Metro
www.mydubaimetro.com/en

Dubai Shopping Festival
www.mydsf.com

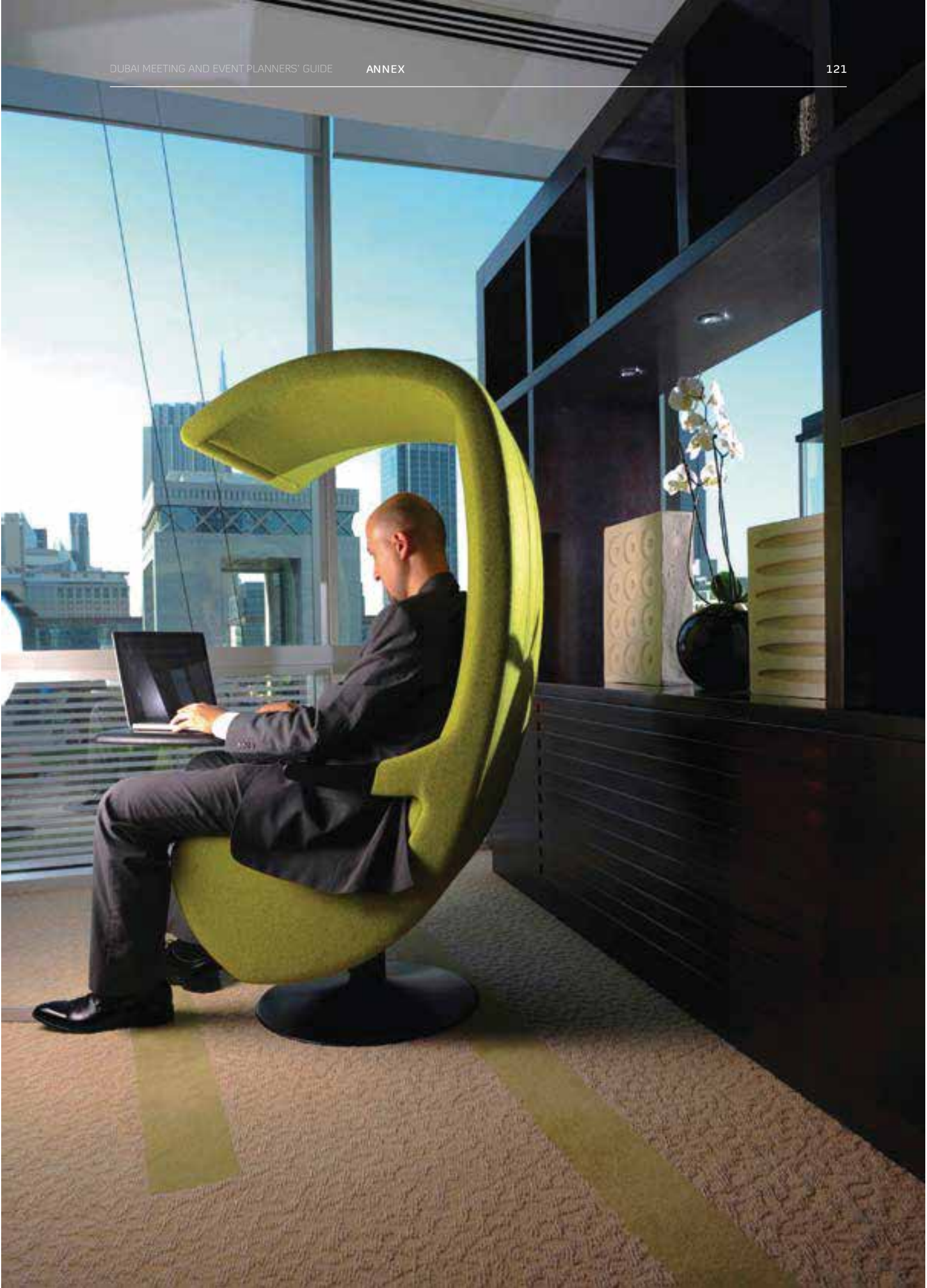
Dubai Sports City
www.dubaisportscity.ae

Global Village
www.globalvillage.ae

Jebel Ali Free Zone Authority
www.jafza.ae

Knowledge Village
www.kv.ae

UAE Free Zones
www.uaefreezones.com



OVERSEAS OFFICES



North America

Alba Hotchkiss
North American Representative
for Dubai Convention and
Events Bureau
Government of Dubai Department
of Tourism & Commerce Marketing
c/o Mondotels, a Division of DCI
215 Park Avenue South, 10th Floor
New York, NY 10003 USA
Tel.: +1 212 725 0707
dtdcm_usa@dubaitourism.ae



Europe

Robert Wilson
United Kingdom Representative
for Dubai Convention and
Events Bureau
Government of Dubai Department
of Tourism & Commerce Marketing
Cole Church House
1 London Bridge Walk
London SE1 2SX UK
Tel.: +44 207 367 0901/4
robertw@hillsbalfour.com



China

Brenda He
China Representative for Dubai
Convention and Events Bureau
Government of Dubai Department
of Tourism & Commerce Marketing
Room 412, Lido Office Tower
Building No.6 Jiangtai Road, Beijing,
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