



RETAIL YOUR WAY



WHY DO 54,000 RETAILERS CHOOSE RETAIL PRO



APPAREL

LUXURY

JEWELLERY

ELECTRONICS

BEAUTY

FOOTWEAR

SPORTING GOODS

INDEPENDENT RETAIL

FRANCHISES

VENUES

LIFESTYLE

HARD GOODS

GIFTS

EYEWARE

COSMETICS

GOURMET

HOME

GARDEN

WINE

...

UNIFIED DIGITAL AND STORE EXPERIENCES

You already have the data you need to unlock your business potential.

When your data is fragmented and scattered across the organization, however, it perpetuates inefficiencies in customer experience.

Unify your data in Retail Pro for a single point of truth about your inventory, operations and customers to deliver on your brand promise and maximize profitability.

RETAIL PRO POS



ONE SOFTWARE TO SUPPORT ALL CHANNELS & DEVICES



CENTRALIZED & LOCALIZED GLOBAL SOLUTION



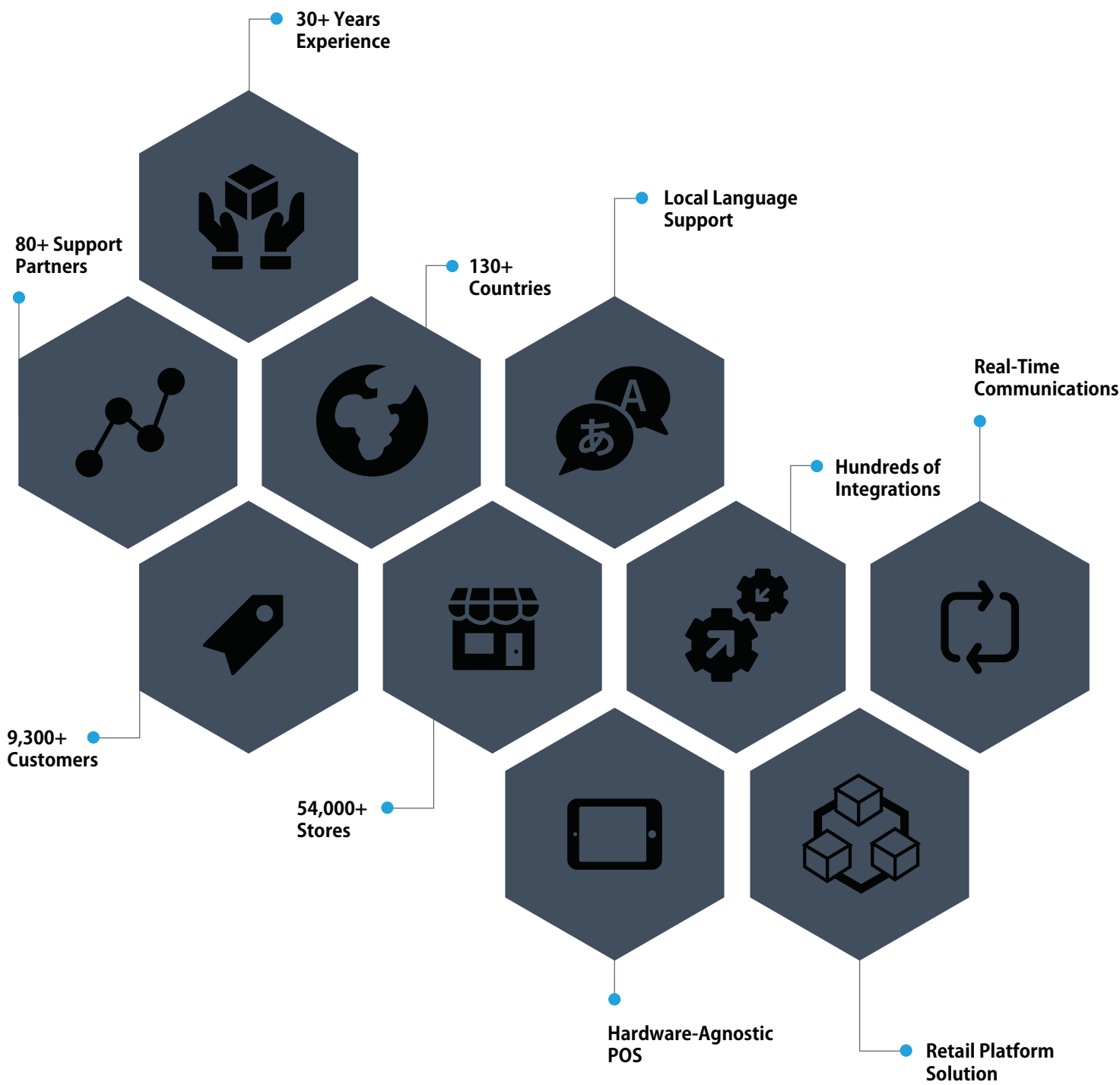
DEEP STORE MANAGEMENT FUNCTIONALITY



CUSTOMIZABLE PLATFORM SOFTWARE



RETAIL-PROVEN



GLOBAL TO THE CORE

AFGHANISTAN

ALBANIA

ALGERIA

ANDORRA

ANGUILLA

ANTIGUA &

BARBUDA

ARGENTINA

ARUBA

AUSTRALIA

AUSTRIA

BAHAMAS

BAHRAIN

BELGIUM

BERMUDA

BOLIVIA

BOTSWANA

BRAZIL

BRUNEI

BULGARIA

CAMEROON

CANADA

CAYMAN ISLANDS

CHILE

CHINA

COLOMBIA

COSTA RICA

CROATIA

CURACAO

CYPRUS

CZECH REPUBLIC

DR OF CONGO

DENMARK

DJIBOUTI

DOMINICAN REPUBLIC

ECUADOR

EGYPT

EL SALVADOR

FINLAND

FRANCE

GABON

GERMANY

GHANA

GREECE

GUAM

GUATEMALA

HAITI

HONDURAS

HONG KONG

HUNGARY

INDIA

INDONESIA

IRAN

IRAQ

IRELAND

ISRAEL

ITALY

IVORY COAST

JAMAICA

JAPAN

JORDAN

KAZAKHSTAN

KUWAIT

LATVIA

LEBANON

LIBYA

LIECHTENSTEIN

LUXEMBOURG

MACAU

MADAGASCAR

MALAYSIA

MALDIVES

MALTA

MAURITIUS

MEXICO

MONACO

MOROCCO

MYANMAR

N. ANTILLES

N. MARIANA ISLANDS

NAMIBIA

NETHERLANDS

NEW ZEALAND

NICARAGUA

NIGERIA

NORWAY

OMAN

PAKISTAN

PANAMA

PARAGUAY

PERU

PHILIPPINES

POLAND

PORTUGAL

PUERTO RICO

QATAR

ROMANIA

RUSSIA

ST. BARTS

ST. KITTS & NEVIS

ST. MARTIN

SAN MARINO

SAUDI ARABIA

SERBIA

SINGAPORE

SLOVAKIA

SOUTH AFRICA

SOUTH KOREA

SPAIN

SRI LANKA

SURINAME

SWEDEN

SWITZERLAND

SYRIA

TAIWAN

THAILAND

TIMOR-LESTE

TRINIDAD & TOBAGO

TURKEY

UGANDA

UKRAINE

UAE

UK

URUGUAY

USA

VENEZUELA

VIETNAM

VIRGIN ISLANDS

YEMEN

ZIMBABWE



UNIFIED COMMERCE THAT PUTS SHOPPERS FIRST

Optimize your brand experience on the foundation of solid operations with Retail Pro.



“Our customers are at the heart of every decision in our business. We strive to keep improving the customer experience at our stores and online, and we’re using Retail Pro to do it.”

Anas Mosa
Al-Haddad

DATA-DRIVEN OPERATIONS

See your real business performance and areas for improvement

- End-to-end visibility
- Connected retail data
- Real-time communications
- Centralized control

PUT SHOPPERS FIRST

Transform your customer experience with integrated insights

- Deep consumer history
- Stock what your shoppers love
- Build relationships
- Create better experiences

RETAIL PRO: YOUR PLATFORM FOR UNIFYING DATA

Track corporate-wide performance with all your data connected in Retail Pro.



“Our high vision for omnichannel required a holistic approach to managing data, and full integrability in Retail Pro Prism allows us to add customizations to unify all our retail technologies on its foundation.”

Bhavin Patel
Kanmo Group



Track business-wide performance with centralized visibility



Minimize stockouts & overstock with in-depth inventory management



Increase efficiency with automated replenishment



Optimize store operations with KPIs and flexible reporting

ADVANCED STORE MANAGEMENT

Improve store efficiency with comprehensive functionality in Retail Pro

- Sales
- Customer Management
- Inventory Management
- Purchasing, Receiving, Transfers

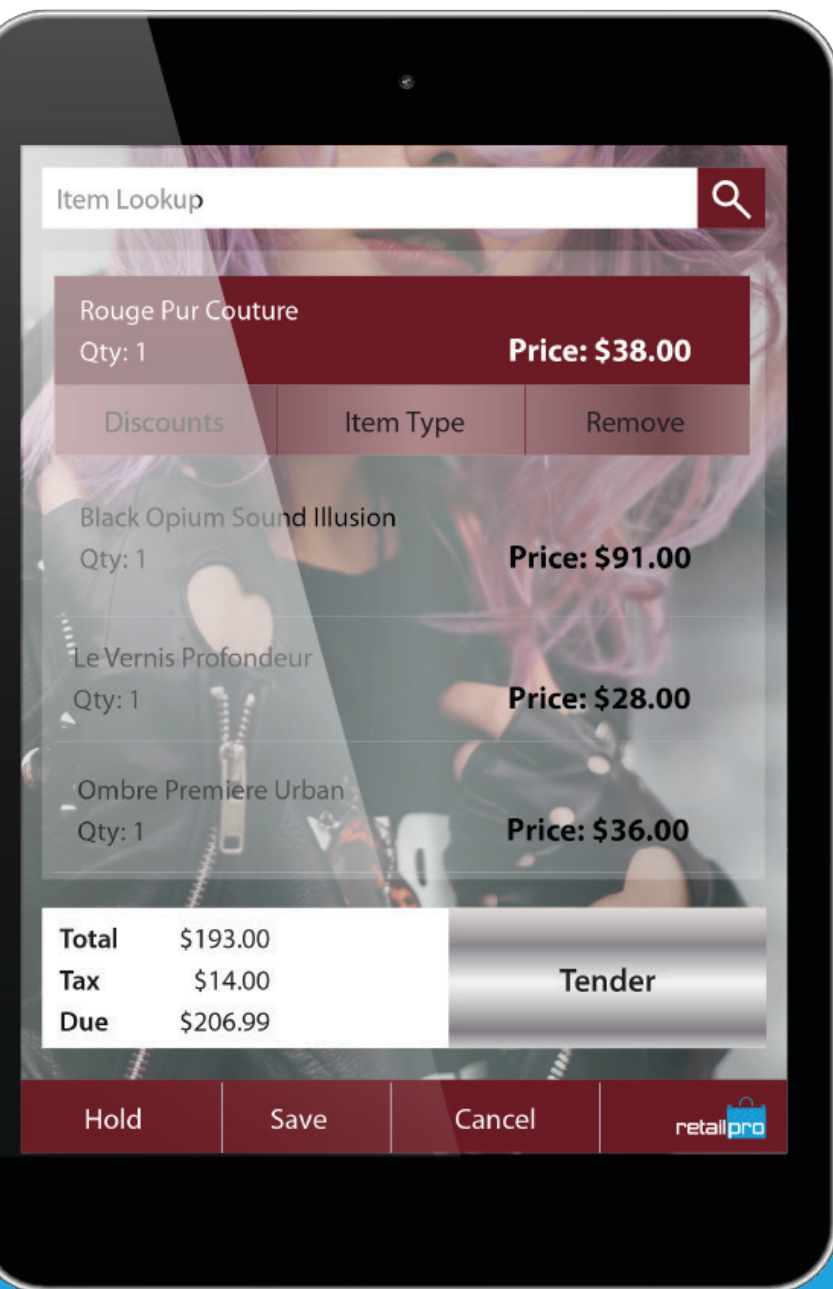
END-TO-END INTEGRATION

Integrate data from key retail applications with Retail Pro's accessible API

- Choose from hundreds of ready-made integrations & plugins
- Create your own for your specific business needs

FLEXIBILITY TO RETAIL YOUR WAY

Actualize your retail strategy with powerful tools and flexibility in Retail Pro.



EFFICIENT CHECKOUT EXPERIENCE

- Customizable POS workflows
- Advanced item lookup capabilities
- Flexible print and/or email receipts
- Comprehensive sales, orders, returns, & send sales

CONNECTED DATA

- Customer management tools
- Back office applications
- In-depth reporting and analytics
- Extensive catalog of integrations

ONE SOLUTION, YOUR WAY

- One software for mobile and desktop POS
- Touch POS & biometric login
- iOS, Windows, Android devices



"It says something about Retail Pro that it worked for us at 1 store, and is still working for us at 250."

Scott Smith
Oakley

FULL-FEATURED POS

POINT OF SALE

Sales transactions
Return transactions
Hold transactions
Pending transactions
Orders
Send Sales
Touch POS
Discounts
Disbursements
Price levels
Tender requirements
Tender rounding
Taxes, including VAT & GST
Decimal quantities
Gift receipts
Email receipts
POS flags
Flexible item lookup
Checking stock levels
Serial number tracking
Lot number tracking
Kits & packages
Fees & shipping
Non-inventory items
X-Out reports
Z-Out reports
Register reconciliation

BACK OFFICE

Centrals management
Inventory creation & management
Inventory costing methods
Vendor management
Vendor invoices
Departments
Price management
Promotion management
Reports writing & management
Browser-based application
Customizable interface
Built-in translation
Document designer
MySQL database support
Real-time replication
Centralized, decentralized, or hybrid deployment

EMPLOYEES

SPIFs
Password changes & resets
Biometric login
Time clock
Associate security
Security overrides
Workstation lockout

STORE OPERATIONS

Purchase orders (PO)
Advance ship notices (ASN)
Transfer orders (TO)
Generate TO from PO
Generate ASN from PO
Receiving
Physical inventory
Adjustment memos
Shipping packages
Allocation patterns
Vouchers
Case ordering
Order prevention
Trade discounts

CUSTOMERS

New customer creation
Flexible customer lookup
Customer history
Customer profile & statistics
Customer credit
Allowable tenders
Customer user-defined fields
Customer notes
Customer info & mark fields



DATA-DRIVEN RETAIL MANAGEMENT

Transform retail data into insight and action with add-on modules from Retail Pro.

LOYALTY & PERSONALIZED MARKETING

Learn what your customers love and get repeat sales with AppCard for Retail Pro.

CUSTOMER RETENTION

Choose from our proven loyalty programs or customize your own to increase repeat sales

MARKETING CAMPAIGNS

Automatically deliver targeted marketing messages via SMS, email, and push notifications

PERSONALIZED RECOMMENDATIONS

Leverage Artificial Intelligence to better understand and act on your customers' buying behavior

RETAIL PRO LINK FOR SAP

Streamline in-store and head office operations with the Retail Pro link for SAP.



END-TO-END AUTOMATION

Automate merchandise planning and forecasting, auto-replenishment and optimization



INVENTORY & PRODUCTION

Manage your warehouse inventories, stock movements, and production orders



PROACTIVE ALERTS

Respond to key business events and customer needs with automatic alerts and workflows

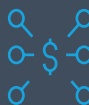
DEEP REPORTING

Start reporting on real-time data immediately with Retail Pro Reporting.



DATA TRENDS

Summarize performance, analyze results and explore trends with intuitive dashboards and graphs



COMPLEX QUERIES

Build your own complex queries to get the answers you need



DECISION MAKING

Get automatic alerts and scheduled report distributions to key people on your team

MERCHANDISE PLANNING & OPEN-TO-BUY

Improve your inventory and purchasing strategy with Retail Pro Planning.

SALES FORECAST

Converge all your data to help you build a reliable sales forecast

INVENTORY PLAN

Learn to recognize profit potential with detailed inventory & purchasing plans

OPEN TO BUY

Leverage total inventory visibility to be more intentional with inventory purchases and reduce risk



VISUAL ANALYTICS

Unify all your data sources into one actionable resource with Retail Pro Decisions.

BENCHMARKING

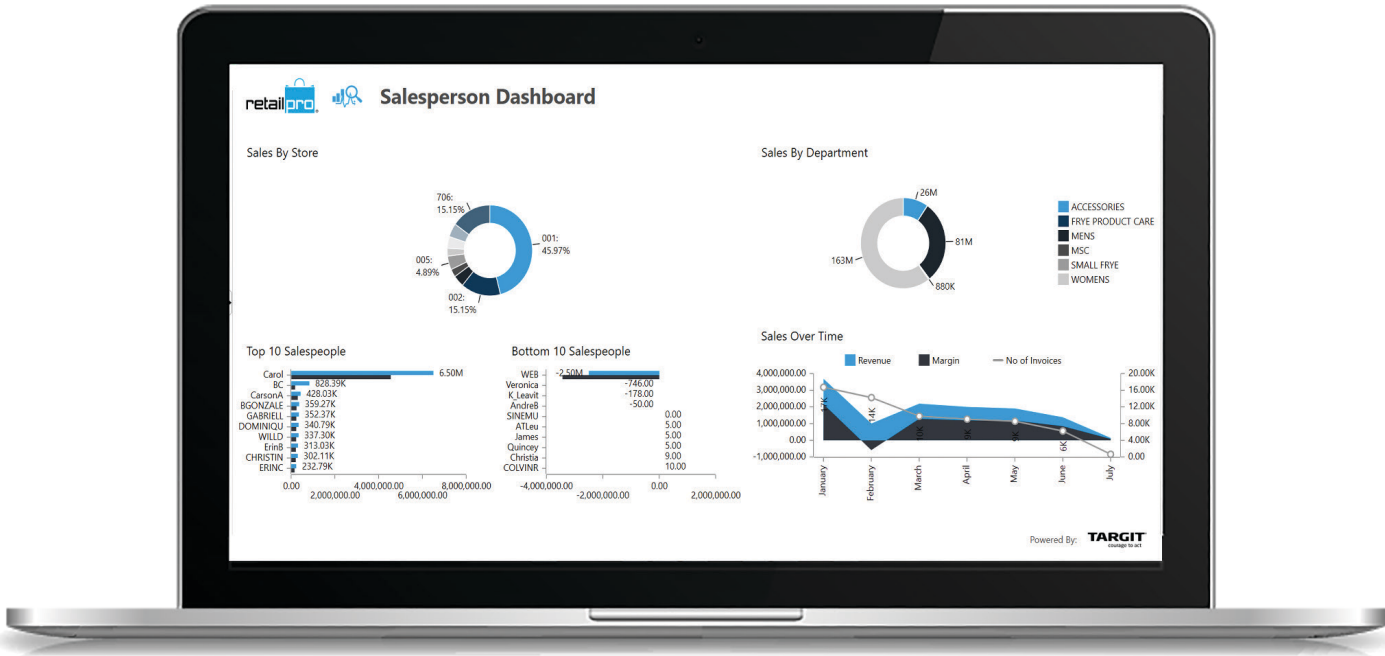
Benchmark location performance to determine where to focus your efforts

PRICING

Optimize markdown timing and amount to maximize profit and inventory turn

PREDICTIONS

Use seasonal buying patterns to predict and act on growth opportunities



ANALYSIS



DASHBOARDS



NOTIFICATIONS



DATA DISCOVERY



REPORTS

YOUR PARTNERS IN RETAIL

Accelerate your effectiveness with these resources for your growth.



UNAGING SOFTWARE

Software updates and feature set expansion, delivered through Software Assurance



GLOBALLY LOCAL IT SUPPORT

Total product support, including region-specific fiscalization, language, currency, and tax requirements, through Retail Pro Business Partners



SOFTWARE ASSURANCE

Access to Retail Pro software updates, resources portal, and more



MY RETAIL PRO

On-demand technical and training resources portal



RETAIL PRO UNIVERSITY

On-demand and customized training tailored to your needs



RETAIL PRO PROFESSIONAL SERVICES

Project management for your critical implementations



ACCESSIBLE API

Tools to build onto Retail Pro for your unique business needs



DEVELOPMENT PARTNERS

Extensions to add unique functionalities for your operations



ALLIANCE PARTNERS

Integrations to unify data across your retail solutions



CONTACT US TODAY TO START UNIFYING COMMERCE WITH RETAIL PRO

Request your free demo & consultation today to see how you can unify data and experiences in Retail Pro.



www.retailpro.com/RequestADemo



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RETAIL YOUR WAY

