



ROCKY
REAL ESTATE



**PROPERTY EXPERTS
TRUSTED PARTNERS
SINCE 1976**

COMPANY PROFILE

About Rocky Real Estate

Since 1976, Rocky Real Estate has been a **long-standing and trusted leader in Dubai's real estate market**. With over **5 decades of experience**, the company delivers transparency, excellence, and integrity.

Rocky Real Estate specialises in exclusive listings, a diverse property portfolio, and end-to-end support for clients and agents. Through continuous professional training, industry-leading tools, and advanced systems, the company ensures the team is well-equipped with knowledge to guide our clients and bridge the gap between the right property for the right person.





Our Mission

Our mission is to deliver expert guidance, transparency, and personalised services to our clients. At Rocky Real Estate, we simplify your property journey and aim to exceed expectations through integrity, market expertise, and professionalism.

Our Vision

Rocky Real Estate's vision is to deliver comprehensive property solutions, demonstrate industry leadership, and cultivate long-term relationships through integrity and innovation.

Our Core Values



Trust

We operate with absolute integrity, discretion, and transparency earning confidence through consistency, not promises.



Ownership

Every individual takes full responsibility for their decisions, performance, and impact, treating the business as their own.



Excellence

From strategy to execution, we pursue precision, quality, and continuous improvement delivering results that exceed expectations.

Our Services

1

Property Management

End-to-end management services delivered with decades of industry experience.

2

Snagging

Professional snagging to identify and fix any defect or unfinished work, before handover.

3

Brokerage

Practical, data-driven advice to help you buy, sell, or lease a property.

4

Mortgage Service

We work with trusted banking partners and mortgage advisors to get you the best deals.

5

Property Listing & Marketing

We ensure your property is marketed effectively on real estate portals, social media platforms, and more.

6

After Sales Support

We manage everything from paperwork to handover, even after the sale is done.



Property Management



- Tenant Selection & Screening
- Finance & Rent Management
- Maintenance & Repairs
- Periodic Inspections
- Legal Compliance
- End Of Tenancy
- Transparent Reporting

Mortgage Services



- Mortgage Pre-Approval
- Bank Comparison & Rate Negotiation
- Loan Approval Management
- Non-Resident & Expat Mortgages
- Financial Guidance & Budget Planning
- Post-Approval Service

Property Snagging



- Detailed Property Inspection
- Snagging Report
- Follow Up & Developer Co-ordination
- Post Snagging Verification
- Snagging Tailored For All Property Types

Brokerage Services



- Strategic Property Guidance
- Understanding Your Vision
- Smart Matching
- Negotiation
- End-To-End Management

Property Listing & Marketing Services



- Exposure On Leading Portals
- Targeted Social Media Campaigns
- Professional Visual Marketing
- Seo-Optimised Listing Content
- Strategic Market Pricing
- Internal Client Network Promotion

After Sales Support



- Title Deed Preparation & Registration
- Utility Registration & Connection
- Property Handover Inspection
- After-Sales Fit-Outs Coordination
- Assistance With Resale Intentions

Marketing Strategies



**Banner/Sticker
On the Building**



**Site Leasing
Office**



**Featured Online
Advertising**



**Email & SMS
Marketing Campaigns**



Networking



**International Coverage
& Roadshows**



**Open House
Events**



**Print Media
Coverage**

Rocky Real Estate's Growth



1976

5+ Buildings
250+ Units

2000

50+ Buildings
2,200+ Units

2010

100+ Buildings
4,500+ Units

2025

325+ Buildings
19,000+ Units

Achievements & Milestones

50+

Years Of Real Estate
Excellence

60K+

Properties
Rented To Date

99%

Occupancy Rate Across The
Property Management Portfolio

₪ 7B

Worth Of Assets
Under Portfolio

1,000+

Properties Managed
And Leased

₪ 7.5B

Cumulative Value
Of Properties Sold



WWW.ROCKYREALESTATE.COM

Awards & Accolades



FAQ's

Q Why Should You Choose Rocky Real Estate?

With a legacy of over 50 years, we offer "Local Intelligence" and have navigated every market cycle in Dubai, providing a stable, transparent partnership for nearly 5 decades.

Q Does Rocky Real Estate Offer Property Snagging Services?

Yes. Before you take possession of a new property, our experts conduct a professional snagging inspection to identify construction defects or unfinished work, ensuring the developer rectifies them before you move in or rent it out.

Q Is It Safe To Buy Off-Plan Property In Dubai?

Yes. The Dubai Land Department (DLD) and RERA have implemented strict regulations. All payments are deposited into a project-specific Escrow Account and are released to the developer only upon verified construction milestones.

Q Can I Manage My Property If I Live Outside The UAE?

Absolutely. Through our Remote Management services and Power of Attorney (POA) arrangements, Rocky Real Estate can handle everything from utility setup (DEWA) to tenant disputes while you remain abroad.



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