Links Labels

Crafting Lasting Impressions

Trust, Collaboration & Consistency

Thank you for taking the time to explore what Links Labels can offer. I wanted to personally introduce our business and share how we can support you, not just as a supplier, but as a trusted partner who genuinely cares about the work we deliver and the people we work with.

At Links Labels, craftsmanship and service sit at the heart of everything we do. Every label that leaves our facility represents the care, skill and attention to detail of our team. From concept to finished roll, we take pride in understanding what matters most to you, ensuring every job is produced to the highest standard and delivered with reliability you can count on.

With over 50 years of experience behind us, we've built a knowledgeable and passionate team who blend traditional printing expertise with the latest technology. This combination allows us to produce labels of every shape, size and construction, tailored precisely to your needs. Furthermore, we now also manufacture a range of folding carton constructions to complement our label offerings.

We believe that strong partnerships are built on trust, collaboration and consistency. Many of our customers have worked with us for years, not just because of the quality of our work, but because they know we're always here to help, to solve problems, offer ideas and go the extra mile when it matters.

Our ISO, BRCGS and FSC certifications reflect our ongoing commitment to quality, service and sustainability, values that guide every decision we make.

We'd be delighted to explore how we can work with you and support your business moving forward.

Warm regards,

Jonny Lyman
Sales & Marketing Director
Links Labels

50 YEARS EST. 1972

BRCGS Packaging Materials CERTIFICATED

British Assessment Bureau UKAS MANAGEMENT SYSTEMS 8289 ISO 9001 QUALITY MANAGEMENT

British Assessment Bureau UKAS MANAGEMENT SYSTEMS 8289 ISO 14001 ENVIRONMENTAL MANAGEMENT

FSC www.fsc.org FSC™C147028 The mark of responsible forestry

BRONZE | Top 35% ecovadis Sustainability Rating MAY 2026

Labels & Packaging for the Real World

What we do

We design and manufacture self-adhesive labels, folding cartons and various other specialist packaging solutions.

From standard labels to complex constructions such as peel & reveal labels and premium embellishments including foiling and embossing, we deliver practical, compliant solutions designed around the product, the application, and the production environment.

Our in-house print and finishing capabilities allow us to support short lead times, multiple versions, and scalable production, with the flexibility to react quickly when requirements change.

Whether you need a simple label done well, or a more comprehensive primary and secondary packaging solution, we're set up to deliver labels and folding cartons that work on the line, on the shelf, and in the hands of your customer.

What makes us different

- **Straightforward people**, doing things properly
- **Fast, flexible lead times** - as little as 48 hours
- **Clear pricing with no hidden extras** - delivery included and no over production charges
- **Certified to ISO 9001, ISO 14001, BRCGS Packaging Materials, FSC Chain of Custody, and EcoVadis Bronze** standards for quality, safety and sustainability
- **In-house technical expertise** to solve complex label and packaging challenges
- **Supportive, long-term partnerships**

Straight From Our Factory to You

Made by us, start to finish

Everything is produced in-house by our skilled team in Bourne, Lincolnshire. From printing to finishing, it all happens under one roof, meaning tighter quality control, faster turnaround, and a direct line to the people who make your labels and packaging.

Our plant & equipment

Digital printing: HP Indigo 6900 (x2) | Screen L350UV SAI S

Embellishment & finishing: ABG Digicon 3 (x2) | ABG Digicon Lite 3 | ABG Digicon Lite
Featuring hot foiling, embossing, screen printing and spot & digital Varnishes

Flexographic printing: Gidue M1 8 colour press | Flexor plain press | Flexor 1 colour press

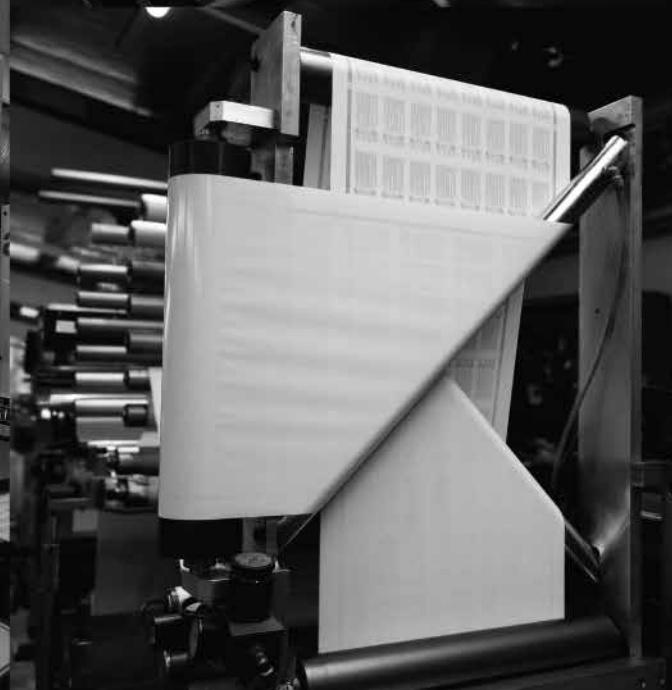
Folding carton production: Moll Brothers folder gluer | Modern flatbed cutting

Converting: Slitter rewinder (x5) | Sheeter (x3) | Fanfold machinery

Over 50 years in print & packaging

From humble beginnings in 1972, Links Labels has grown into a full-service manufacturer of self-adhesive labels and folding cartons. Over five decades, we've built the skills, the team, and the equipment to handle everything in-house and we're proud of every job that leaves our factory.

Our investment in capability is ongoing. From HP Indigo digital presses to hot foil stamping and embossing, we keep adding to what we can make, so our customers always have a single, trusted manufacturer to turn to.



A Label for Every Occasion

A Label for every product, every sector

Whatever your product, your industry, or your print run size, we manufacture self-adhesive labels to suit. From plain stock through to fully printed and embellished labels, we cover the full range, with the materials, formats, and finishes to match.

Digitally printed labels

High-quality, full-colour labels with the flexibility to handle short runs, multiple variants, and variable data. No printing plates means lower setup costs and the freedom to update artwork without penalty. Digital also scales effectively for high-volume requirements made up of multiple SKUs, producing millions of labels across hundreds of designs in a single, efficient workflow. The go-to choice for brands in cosmetics, supplements, vaping, food and drink, and any sector where design variety matters.

Flexographically printed labels

The preferred choice for medium to long print runs where consistency and unit cost matter. Full-colour process and spot colour work across a wide range of substrates, at volume, with excellent repeatability. Well suited to established product lines in food and drink, chemicals, pet care, and beyond.

Peel & reveal labels

Where product information requirements exceed what a standard label can carry, our peel and reveal labels provide the answer. With up to 7 pages of printable content within a single label footprint, they're ideal for pharmaceuticals, supplements, chemicals, and any product that needs to carry multilingual copy, extended usage instructions, or regulatory information without compromising on design.

Plain labels

Available across a wide range of materials, sizes, and formats. Plain unprinted labels suit businesses printing on-site via thermal transfer, direct thermal, inkjet, or office laser printers.

Material options

We stock a broad range of face materials to suit every application and environment, including but not limited to:

- **Paper:** white and silver, cost-effective
- **Polypropylene (PP):** white, clear, and silver; rigid and dimensionally stable, ideal for rigid plastic containers
- **Polyethylene (PE):** white, clear, and silver; flexible, for squeezable containers and irregular surfaces
- **Specialist & textured materials:** premium stocks for brands where finish and feel matter
- **Sustainable options:** recycled content, compostable and wash-off materials are available.

Packaging Worth Opening

More than a box

We manufacture folding cartons in-house at our factory in Bourne, Lincolnshire. Whether you need a simple sleeve or a fully embellished carton that stops shoppers in their tracks, we produce everything under one roof.

Straight line cartons

The most standard of carton styles. Straight line cartons are supplied flat and erected by the customer or their packing line, making them a practical and cost-effective choice for a wide range of products.

Reverse tuck end cartons

A popular retail carton where the top and bottom tucks fold in opposite directions. Their ability to tessellate efficiently when imposed for print makes them a cost-effective choice, reducing waste and improving press utilisation.

Snap lock cartons

Snap lock cartons feature a base that locks securely into place without gluing, making them quick to erect and reliable on a production line. A practical choice for products that need a sturdy, dependable base.

Pillow boxes

A distinctive curved carton style that adds a premium, gift-like quality to any product. Easy to assemble and visually striking, pillow boxes are a simple way to elevate presentation.

Card sleeves

A cost-effective way to add branding and information to a product without fully enclosing it. Card sleeves wrap around an existing container or product and are a straightforward route to a more considered, premium presentation.

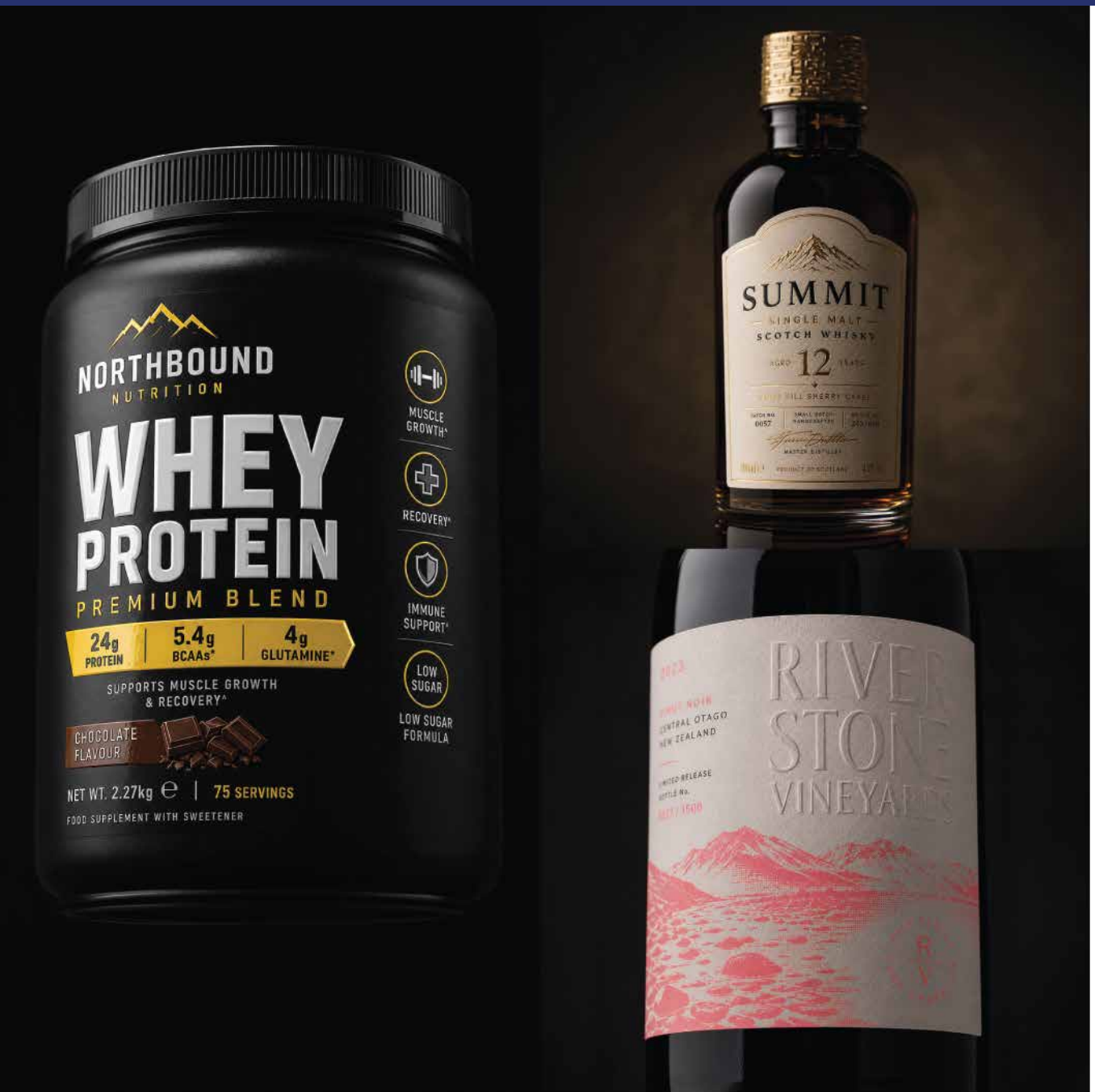
Digital print & premium finishing

Our folding cartons are digitally printed, delivering exceptional colour accuracy, consistency, and detail on every item. With no printing plates required, setup costs are low and artwork can be updated freely between runs, making it an ideal solution for short runs, multiple SKUs, and brands that require flexibility. We can print onto board up to 450 micron in thickness, covering a wide range of carton weights and applications.

Because we print both labels and cartons on the same digital presses, colour matching between the two is excellent. Even accounting for the natural differences between label and carton substrates.

The same premium embellishment options available on our labels are available on our folding cartons too, from hot and cold foiling to embossing, debossing, screen printing, digital varnish, and overlaminates. Everything applied in-house.

The Art of the Finish



It's in the detail

The right embellishment transforms a label or carton from functional to extraordinary. Our in-house finishing capabilities give your product the shelf presence it deserves.

Hot foil stamping

Hot foil adds richness and depth that print alone can't achieve, excelling on intricate designs and fine detail. Available in a wide range of finishes including metallics, day-glo, and holographic and many more.

Cold foiling

A cost-effective route to foil decoration across labels and cartons. Applied digitally, the foil design can vary from SKU to SKU within the same print run with no additional setup costs.

Embossing & debossing

Raise or recess areas of your label or carton to add a tactile, three-dimensional quality. Works particularly well combined with hot foil for a truly premium result.

Screen printing

Varnishes and opaque colours beyond the reach of digital or flexo, including high build spot varnishes, opaque whites, and high-opacity inks across both labels and cartons. Also used to produce tactile warnings & braille.

Digital varnish

Flat or raised varnish effects with no origination costs and no minimum quantities. Ideal for spot varnish, raised tactile finishes, and multiple SKUs.

Overlaminates

Available in gloss, matt, and soft touch, overlaminates add protection and finish in one step, enhancing durability across both labels and cartons.

Working With Us

ENQUIRY

Let us know a little bit about you, your project and any challenges you face.

SOLUTION

Our expert team will guide you through the options and provide pricing.

APPROVAL

We'll provide an online artwork proof for you to sign off prior to production.

PRODUCTION

With the latest printing technology and over 50 years of know-how, we craft your items.

DELIVERY

We send out all of our deliveries on a next day service to ensure you get them ASAP.

We make it simple

From your first enquiry through to repeat orders, we aim to make working with us straightforward, responsive and reliable.

You'll be supported by a dedicated account representative who understands your products, your requirements and how you like to work. They'll act as your main point of contact throughout, ensuring clear communication, quick responses and continuity from enquiry to delivery.

Our team combines practical experience with strong technical knowledge, allowing us to offer advice, flag potential issues early and recommend solutions that work in real production environments.

Once a job is set up, repeat orders are simple and consistent, with the reassurance that specifications and quality are maintained every time.

A partnership approach

We see ourselves as an extension of your team rather than just a supplier. Whether you need guidance on materials, support with artwork, or a fast response to a changing requirement, we're here to help.

You'll always deal with real people, who take ownership of your work and are committed to delivering labels and packaging you can rely on.

Ready to get started?

You can reach us using the details below

www.linkslabels.co.uk

/// never.fallback.snowy

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