



ANNUAL
CONFERENCE
2026

GENEVA
16 - 18 Nov 2026
Switzerland



Sponsorship Brochure

IRFOfficial.org

SPONSORSHIP OPPORTUNITIES

Why sponsor the IRF Conference?



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Elevated visibility and brand recognition

- Sponsorship provides additional visibility beyond standard exhibition participation.
- Being visible as a sponsor signals to delegates that you are a major industry player committed to the sector's growth.
- It positions your company as a long-term partner in infrastructure development rather than simply a vendor.
- Your logo and brand are showcased across the IRF conference website and communication activities.



Global reach and continuity

- IRF convenes governments, road authorities, industry and international organisations, providing sponsors with visibility in decision-shaping conversations.
- Association with IRF places your organisation alongside recognised public and private sector leaders active across global and regional transport agendas.
- Sponsorship connects your organisation to this long-standing international community, creating recognition that extends beyond the conference itself.



Thought leadership and influence

- Sponsors are prioritised to contribute as moderators, speakers and panellists in conference sessions and associated webinars and interviews.
- Representatives from sponsoring organisations will be invited to contribute to the conceptualisation of thematic sessions, helping to shape the overall narratives and discussions of the conference.
- Sponsoring organisations will be invited to share publications as part of the conference's digital knowledge package for participants.

Sponsorship Opportunities IRF 2026 Annual Conference	Platinum		Gold		Silver	
	IRF non-members 30'000 CHF*	IRF members 22'500 CHF*	IRF non-members 20'000 CHF*	IRF members 15'000 CHF*	IRF non-members 10'000 CHF*	IRF members 7'500 CHF*
Meeting room at the Hilton Geneva Hotel from 16 to 18 November 2026	1					
Speaking slot in the opening session	1					
Speaking slot in one of the thematic session	1		1		1	
IRF Executive talks – recorded	1					
Speaker on a Conference preview webinar	1		1		1	
IRF written interview			1		1	
Dedicated e-mail blast	2		1			
Company profiling via the IRF Social Media channels with one (1) post	✓		✓		✓	
Company profile on the IRF Conference page (maximum 350 words)	✓		✓		✓	
Company logo at the entrance of the Hilton Geneva Hotel Conference Centre	✓		✓		✓	
Advert on 2 (two) pillars in the foyer area	✓					
Logo on Conference lanyard	✓					
Logo on one pillar of the foyer area			✓		✓	
Conference registrations	8		5		3	
Exhibition stand	12 sqm		9 sqm		4.5 sqm	

*Excludes VAT (8.1%)

STAND DESIGNS

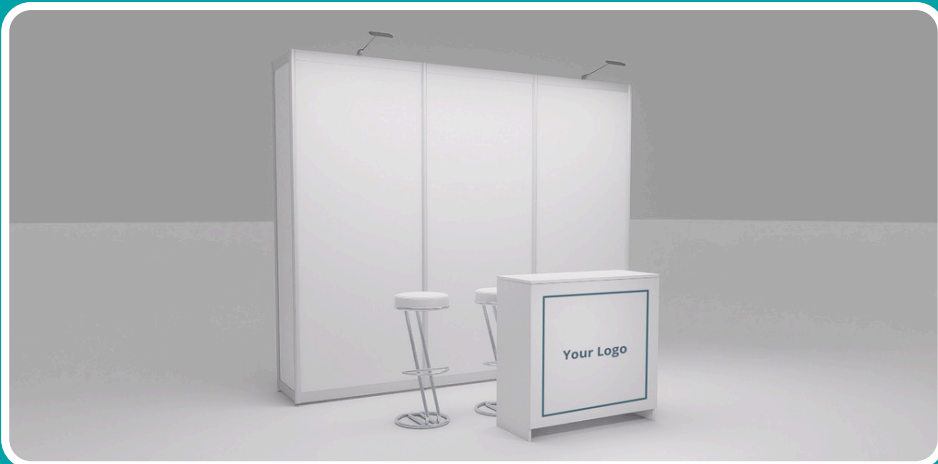
Platinum



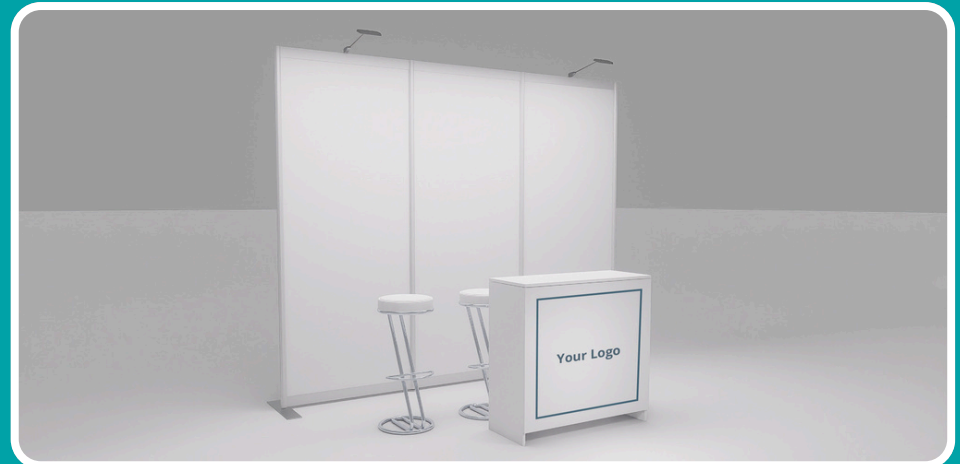
Gold



Sliver with return



Sliver back-to-back



STAND PACKAGES

Platinum Package Stand (12sqm)

Included in the Platinum Stand Package:

- **Dimensions:** 400 cm (L) × 300 cm (W) × 250 cm (H)
- 4 Standard White Panels (R8) – 100 cm (W) × 250 cm (H)
- 2 Standard White Panels with Stabilising Returns (R8) – 30/50 cm (W) × 250 cm (H)
- 3 LED Spotlights mounted on adjustable arms for enhanced lighting
- Standard Power Supply, 1 Swiss Power Strip
- Setup and Dismantling
- 2 White Zurich Stools
- 2 Tessin Counters – 110 cm (H) × 100 cm (L) × 45 cm (D)
- 1 White Léman Table
- 4 White Chairs
- 1 screen

Gold Package Stand (9sqm)

Included in the Gold Stand Package:

- Dimensions: 300 cm (L) × 300 cm (W) × 250 cm (H)
- 3 Standard White Panels (R8) – 100 cm (W) × 250 cm (H)
- 2 Standard White Panels with Stabilizing Returns (R8) – 30/50 cm (W) × 250 cm (H)
- 2 LED Spotlights mounted on adjustable arms for optimal lighting
- Standard Power Supply, 1 Swiss Power Strip
- Setup and Dismantling
- 2 White Zurich Stools
- 1 Tessin Counter – 110 cm (H) × 100 cm (L) × 45 cm (D)
- 1 White Léman Table
- 4 White Chairs
- 1 Screen

Silver Package Stand (4.5 sqm)

Included in the Silver stand Package

4.5 sqm Standard Configuration with return:

- 3 standard white panels R8, L100 × H250 cm
- 2 standard white panels R8 (stabilising returns), L30/50 × H250 cm
- 2 LED spotlights on adjustable arms
- Standard power supply with 1 Swiss power socket
- 1 front desk H97 × L100 × D40 cm
- – logo on the front panel (surface < 1 sqm)
- 2 White Zurich Stools
- Assembly and dismantling included

4.5 sqm Back-to-Back Configuration :

- 3 standard white panels R8, L100 × H250 cm
- 2 chrome stabilising feet
- 2 LED spotlights on adjustable arms
- Standard power supply with 1 Swiss power socket
- 1 front desk H97 × L100 × D40 cm
- – logo on the front panel (surface < 1 sqm)
- 2 White Zurich Stools
- Assembly and dismantling included

FLOOR PLAN

PLAN

4,5 m² 9 m² 12 m²



**Session Room
Geneva I**

**Session Room
Geneva II**



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Let's discuss opportunities

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SAVE THE DATE
16 - 18 November 2026

IRFOfficial.org

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