

المعرض الدولي للعقارات والا استثمار



International Real Estate & Investment Show

7 - 8 OCTOBER 2022

CONRAD ETIHAD TOWERS • ABU DHABI

www.realestateshow.ae

Scope of IREIS 2022

Welcome to the **12th edition of International Real Estate and Investment Show (IREIS)**, a sales and networking platform for real estate developers, investors and agents from across the globe. The platform is now a regular attraction for investors in the UAE and the Arab World.

Major Visitors Include: Indians, Pakistanis, Emiratis, British, Canadians, Egyptians, Lebanese, Iranians, Jordanians, Saudis, Kuwaitis, Omanis, Palestinians, Syrians, Chinese and Filipinos.

International Residency & Citizenship Expo 2022 at IREIS to offer Dual Citizenship aspirants, leading insight into citizenship by Investment (CBI) programs. Through meeting immigration consultants and attending tailored investor immigration programmes, visitors will gain a wide perspective of the dual citizenship and visa-free travel opportunities available within major destination countries across the globe.

DATE
7 - 8
OCTOBER
11 AM - 8 PM

VENUE
CONRAD
ETIHAD
ABU DHABI, UAE

EXHIBITING
AREA
1500
SQM.

EXPECTED
VISITORS
2500

EXPECTED
EXHIBITORS
60+

EDITION
12th



Associated Event

Residency & Citizenship has opened up a new dimension of possibilities, with all the benefits of visa-free travel, financial security and personal freedom. International Residency & Citizenship Expo 2022 at IREIS offers superior expertise in the complex decision-making necessary to gain the right citizenship and residency option.

The International Residency & Citizenship Expo 2022 at IREIS brings together government bodies, approved consultants, official agencies, legal entities, property developers, consultants as well as all the other associated entities under one roof and create a platform for the regional prospects to select citizenship and residency options across the world.

We help thousands of people to get ahead in life through Citizenship programs of their choice across different countries such as Portugal, Malta, Greece, Australia, Canada, Cyprus, Caribbean, Hong Kong, South Africa, Spain, Singapore, Malaysia, Panama, Brazil, New Zealand, Thailand, USA, UK and many more.

International RESIDENCY & CITIZENSHIP By Investment EXPO

INTERNATIONAL CITIZENSHIP BY INVESTMENT CONFERENCE

The international conference at IREIS 2022 brings together industry leaders and relevant government officials who discuss industry topics such as latest trends, upcoming opportunities, new laws, investment strategies and much more.

The conference is FREE to attend and requires registration for delegates.

REAL ESTATE INVESTMENT CONFERENCE 2022 - Abu Dhabi



A specialized investment conference with a line-up of top-notch global experts, renowned academics, and seasoned practitioners to enlighten audiences with current investment trends and potential opportunities. The conference will host a special session to highlight the most promising investment opportunities to the public and establish a connecting point between the investor and master developer to secure and safeguard the interest of all stakeholders in the investment process.

The Conference will also highlight the possible strategies to attract foreign direct investments (FDI) and to build investor awareness and confidence that lead to tangible results to accelerate and achieve investment results.

Visitors Profile

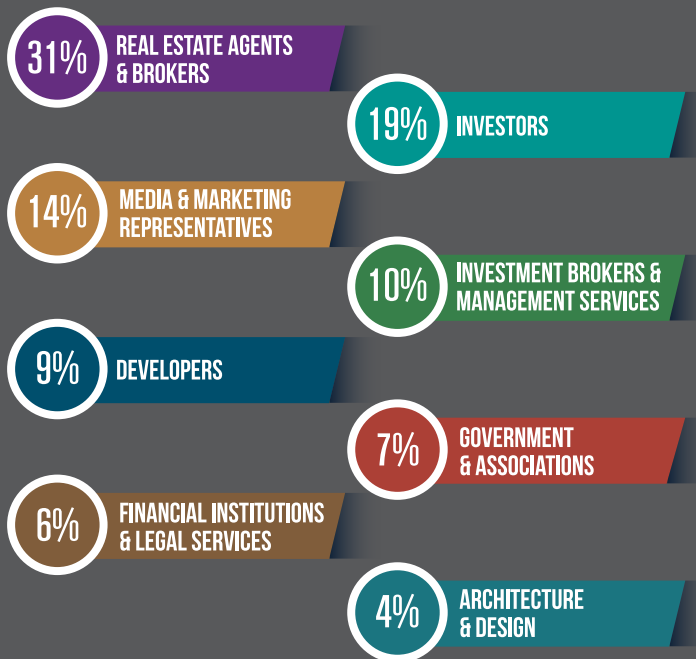
-  VIP's, HNWI's from UAE & other ME Countries
-  Property Advisors/ Government Officials
-  Real Estate Consultants/ Brokers/ Agents
-  Investors / Investor Groups
-  Expatriates Looking For Buy-to-live & Buy-to-let Properties
-  Architects/ Planning Companies
-  Press/ Media



IREIS 2019 was officially opened by
His Excellency Khalifa Bin Salem Al Mansouri
Under Secretary, Department of
Economic Development Abu Dhabi

POST SHOW OVERVIEW

Edition:	11th
Date:	30 Oct - 1 Nov 2019
Venue:	ADNEC, Abu Dhabi
Number of Exhibitors:	60+
Number of Visitors:	3500
Media:	35
Exhibiting Countries:	24
Visitor Countries Represented:	71

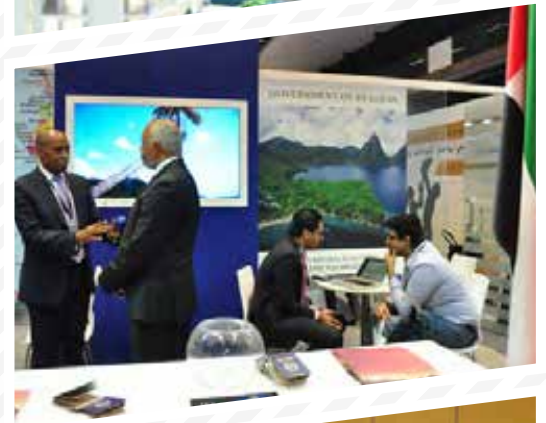


Exhibitors Profile

-  Government / Semi Gov't. Entities/ Embassies / C.C./ Investment Promotion Agencies
-  Associations/ Organizations: Citizenship / Migration Councils
-  Project / Property Developers: Builders / Owners / Investors
-  Real Estate Funds: Private Property Companies / Investment Houses
-  Banks: Leasing Companies / Financial Institutions
-  Consultants/ Contractors/ Insurance: Research / Valuation/ Lawyers / Auditing / Renting-Leasing Agencies / Auctioneers
-  Economic Development: Investment Authorities / Freezones

When You Exhibit

-  We act as your marketing arm to get the right prospects to your booth
-  You access the gateway to Abu Dhabi's ready to buy market
-  You meet investors from over 30 countries
-  You meet local & international agents, media houses, HNWI & Institutional Investors
-  Your brand equity increases among investors and gains exposure through leading media outlets in UAE
-  We streamline your entire process from stand design, construction, removal through to logistics
-  We make sure you cover your costs and get maximum exposure & ROI even after the show



It's A Buyer's Market

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I am highly impressed with the positive feedback garnered from investors and visitors. I also found the timing and duration of the exhibition to be relevant. Unlike most real estate exhibition, it is occurring during the weekend making it ideal for buyers and families that can utilize the unique opportunities the show presents itself with. In addition, the variety of exclusive special offers, discounts, added values, payment plan schemes that were available only during the three-day show were truly unrivalled.

Mr. Mohanad Alwadiya

CEO of Harbor Real Estate and Advisor at the Dubai Real Estate institute

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The exhibition is very impressive; there is diversity and the wide range of exhibitors which gives the investors more variety. I was really impressed with the quality and the prices of the properties as well.

Mr. Abdullah M. Mazrui
The National Investor

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Looking ahead, the residential market in the UAE is expected to soften over the second half of the year. While it's difficult to predict when the next growth cycle will be, we expect the residential market to level out before seeing sharp growth in 2022. On a segment split, we expect prime residential properties will continue to outperform the market average in the short-to-medium term.

Mr. Antoine Georges

Managing Director, Dome Exhibitions

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What are the key factors of influences that will drive the market forward?



UAE's safe
haven status



Government
Commitment To
Spending On
Infrastructure &
Development Projects



Availability of more
sophisticated
investment grade
products
(e.g. schools, hospitals)



More transparent
processes &
procedures



Forecast
inflation
2.7%

Forecast
GDP growth
2.6%

Stronger growth
projections in 2022

Marketing & Promotions

Our elaborate and focused media plan ensures the presence of buyers and investors from the affluent Middle East market. Our comprehensive English/ Arabic visitor promotion campaign will use the following mediums to ensure heavy traffic to the show.

- Advertisements - newspapers & magazines
- PR campaign & Editorial coverage
- Cross promotion in major industry events
- VIP invitees & Direct mail invitations
- Website & Social Media
- SMS & Email campaigns
- Radio & Television
- Outdoor Displays
- Associations & Business Groups
- Media Partnerships



 100,000 Direct Mail Invitations	 15 Magazines / 12 Newspapers	 400,000+ Website Sessions	 180,000 Ittihad & Gulfnews Invitation
 1,000,000 Email Marketing	 30 Global Online Portals	 500,000 Youtube Reach	 480 Spots Radio Campaigns
 300,000 SMS Marketing	 25,536 Facebook Likes	 30,000 VIP Invitations	 150 Spots TV Campaigns

Television & Radio Campaigns



Press Coverage & News Paper Supplements



Sponsoring & Exhibiting

IREIS 2022 provides with an unrivalled opportunity to gain prospect investors database, create Spot Sales and to increase your company's profile, and ensures visibility before, during and after the show.

Available Sponsorship Opportunities;

Platinum
Gold
Silver

Strategic
Partner

International
Conference

Project
Presentations

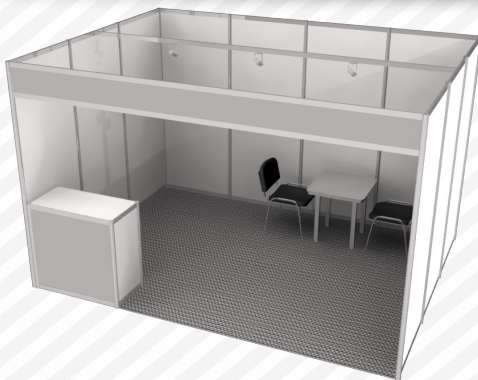
Gala Dinner
VIP Lounge

Country of
Honour

Registration
Lanyard
Carry Bags

Venue Branding
Newspaper
Supplements

Please contact us ore sponsorship opportunities.



Shell Scheme Stand: *

US\$ 450/Sq.m [min. 6 sq.m]

Every 9 sq.m Shell Scheme stand includes 1 table, 2 chairs, 1 counter, 3 spot lights, one 13 Amp socket, carpeting, white panels of Octanorm system, Fascia with company name.



Space Only : *

US\$ 400/Sq.m [min. 24 sq.m]

Ideal for constructing a customized stand design reflecting your market position. For stand design and construction please contact our contracting division.

* 5% VAT charges to be paid in addition to the exhibition participation fee

We thank our Sponsors, Partners & Supporters of IREIS

ABU DHABI INVESTMENT CONFERENCE PARTICIPANTS:



MAJOR PARTICIPANTS:



PLATINUM SPONSOR:



GOLD SPONSORS:



SILVER SPONSORS:



MAJOR PARTICIPANTS:



COUNTRY OF HONOUR:



SUPPORTED BY:



SUPPORTING PARTNER:



MEDIA PARTNER:



STRATEGIC PARTNER:



ORGANISED BY:



MEDIA PARTNERS:

