



COLLEGE OF INTENSIVE CARE MEDICINE
OF AUSTRALIA AND NEW ZEALAND

Straight to the Heart

PRECISION. PASSION. PROGRESS.

**CICM
ASM
2026**

Sydney / Hyatt Regency

on the lands of the Gadigal
people of the Eora Nation

27 MAY

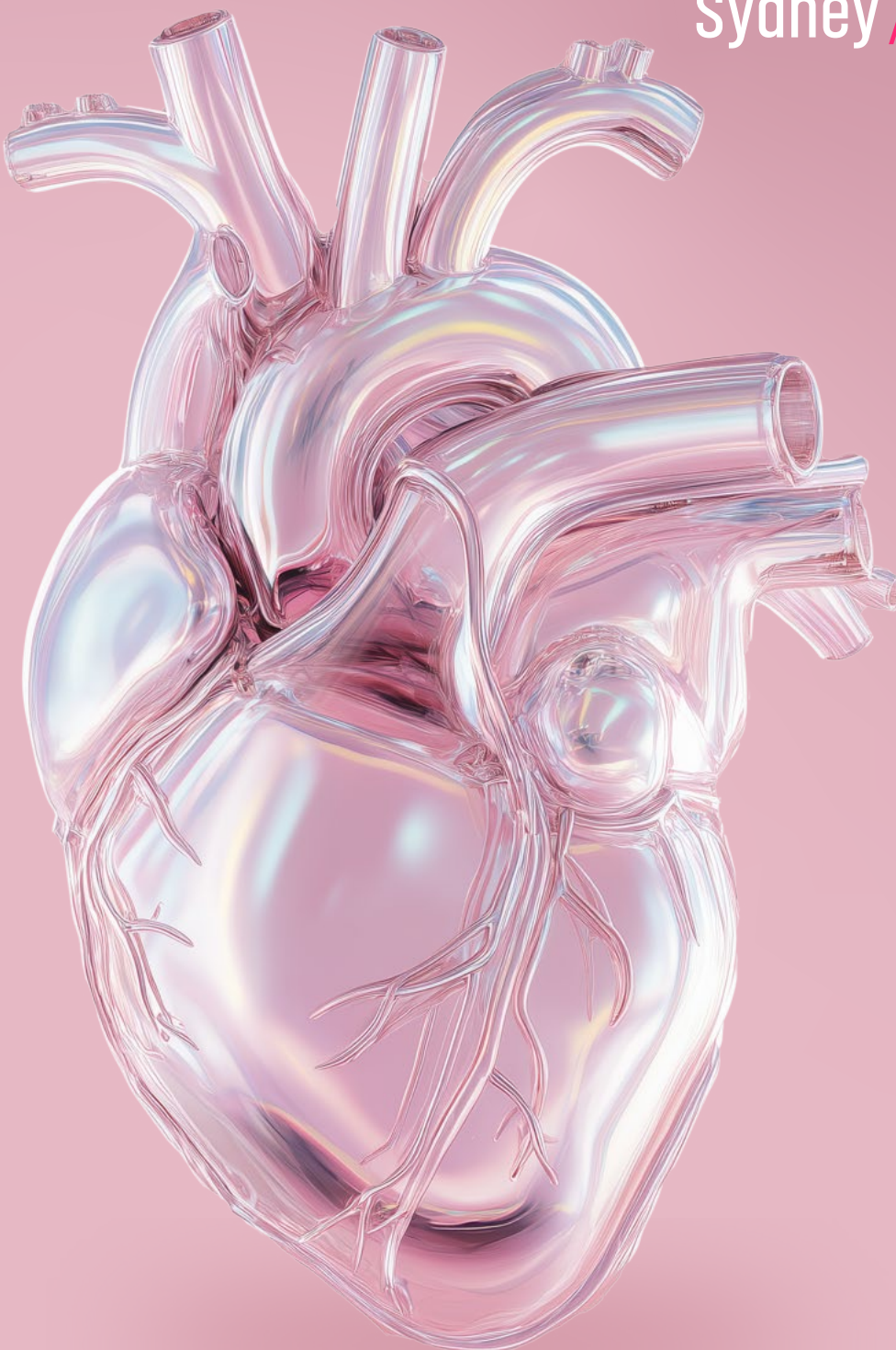
ICU Update

Ultrasound Symposium

Trainee Symposium

28–30 MAY

Annual Scientific Meeting

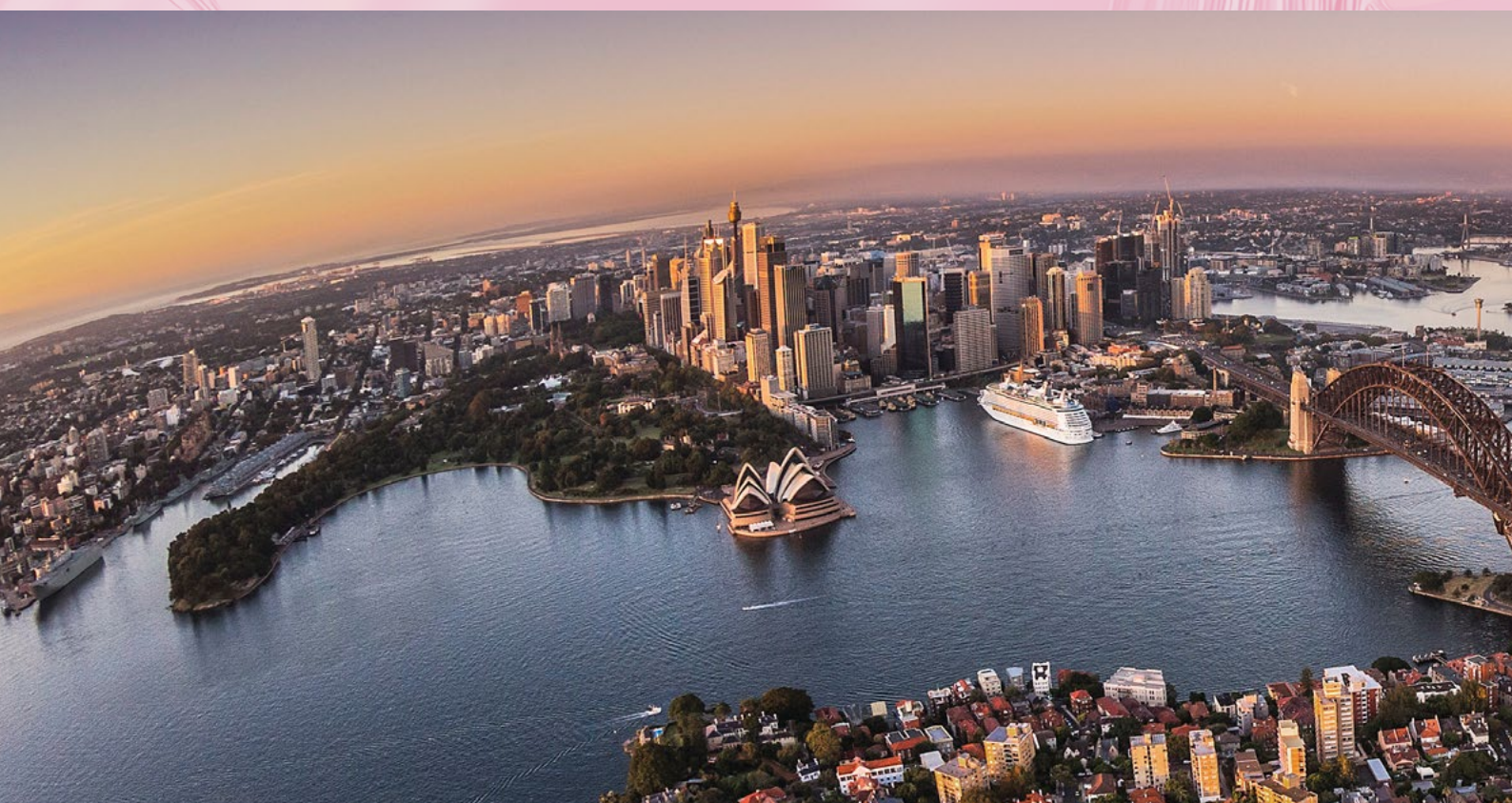


**Sponsorship
& Exhibition
Prospectus**

Become part of ICU Community's core event

We're thrilled to invite you to connect, engage, and boost your presence at the College of Intensive Care Medicine (CICM) ASM 2026 in Sydney.

CICM welcomes our important commercial partners to its celebrated three-day Annual Scientific Meeting at the Hyatt Regency Sydney. With around 450 Intensivists joining us, it's the perfect chance to mingle with ASM delegates in dedicated interactive zones-increasing your brand's visibility, form valuable connections, and explore new business opportunities.



Message from our ASM 2026 Co-convenors

The College of Intensive Care Medicine of Australia and New Zealand (CICM) is excited to invite you to join us for the 2026 Annual Scientific Meeting (ASM)!

Get ready for a 3-days event set to unite, challenge and inspire.

In May 2026, we're heading to beautiful Sydney for our annual ASM where our delegates will discover an original program of scientific content, together with informal and social gatherings providing the chance to connect with old friends and meet new colleagues. This is a perfect opportunity to focus on impactful practices and experience a lively location offering culture, food, and coastal vibes.

This year's cardiac theme, "Straight to the Heart: Precision. Passion. Progress" is the backdrop for an exciting lineup, ranging from cutting-edge advancements to practical insights relevant to the whole ICU community. Local and international experts from both within and outside of intensive care medicine, including

highly regarded medical and surgical professionals, will be presenting on widely selected major topics. The College will again this year present an inclusive and supportive ASM that will feature a number of interactive formats.

The CICM ASM in Sydney is the ultimate destination to engage. This year's ASM home – The Hyatt Regency Sydney offers a luxurious setting right by the harbor in the city's core. If your organisation is considering partnering CICM with sponsorship or exhibiting, this is a precious opportunity to enhance your visibility and profile as a key player in critical care services in Australia and Aotearoa New Zealand. Your organisation will benefit from extensive marketing exposure and promotion, well in advance of ASM commencement.

We are looking forward to you becoming part of ASM 2026 in Sydney and helping you connect with our attending delegates.

Dr. Pierre Janin and Dr. Idunn Morris
2026 ASM Co-Convenors



Why Sponsor?

BE VISIBLE, HEARD AND CONNECTED

CICM ASM 2026 offers a distinctive opportunity to establish your organisation as an Intensive Care leader in Australia and New Zealand. Engaging a highly involved audience of decision-makers and industry stakeholders, this event allows you to present your brand, products, innovations, and expertise to those influencing the future of the discipline.

In the lead-up to the conference, CICM Communications will heavily promote the event, ensuring comprehensive visibility within our extensive network. At the Hyatt Regency Sydney conference venue, we have designed our trade exhibition layout to optimize foot traffic, facilitating impactful delegate interactions and generating high-quality marketing leads.

Partnership opportunities will span across conference and individual session sponsorships, exhibition spaces, activity and bespoke partnerships – to name just a few.

Ensure your presence and influence with sponsorship now for CICM ASM 2026, 27-30 May 2026.

Our partners and exhibitors play an important role in the delivery of a world class events, and we would be delighted to have your organisation on board.

“Having smaller groups creates a real community feel, and it's a great way to network, collaborate and start projects.

“It's a glorious location, and a glorious meeting as well. We share ideas, we agree, we sometimes disagree, but it's a great way to move things forward.

About the College of Intensive Care Medicine



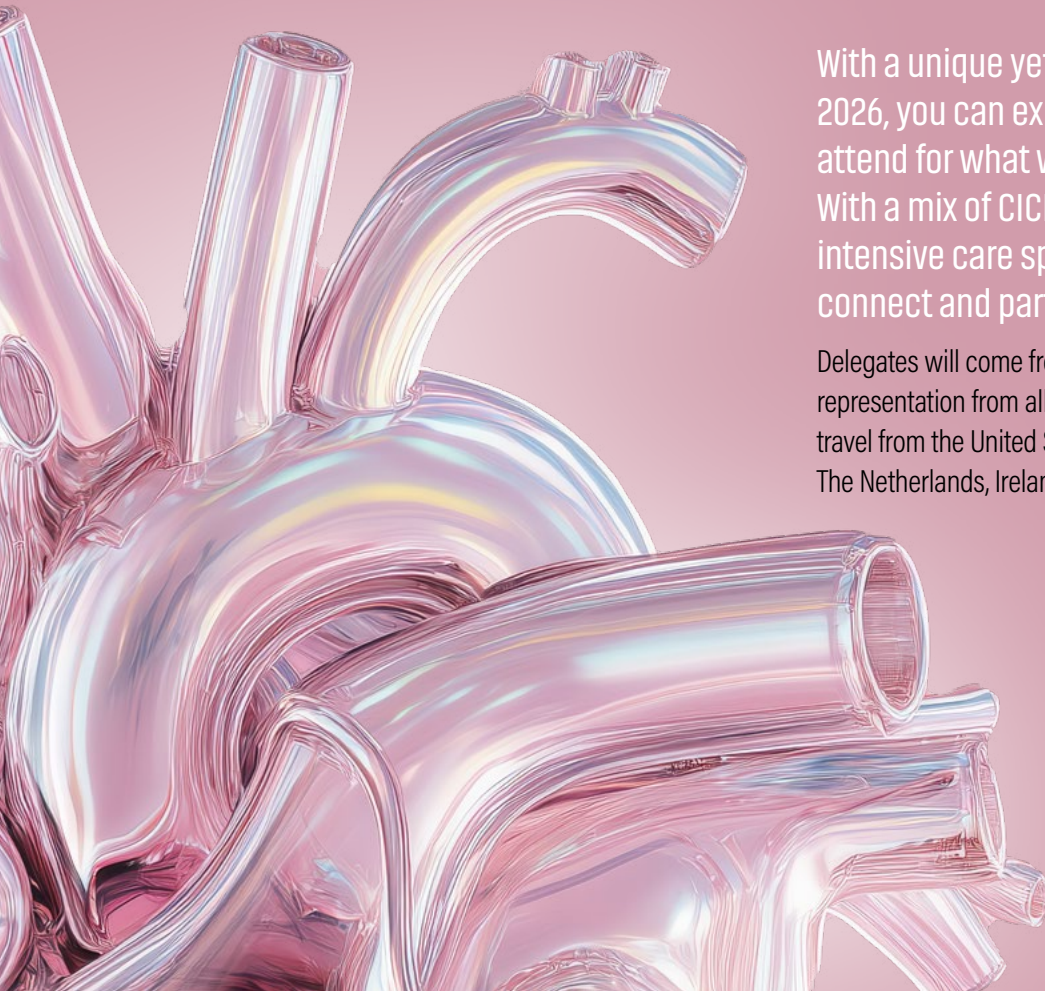
COLLEGE OF INTENSIVE CARE MEDICINE
OF AUSTRALIA AND NEW ZEALAND

The College of Intensive Care Medicine is the body responsible for intensive care medicine specialist training and education in Australia and Aotearoa New Zealand. The College also acts as an advisory board and has a role in unit accreditation, it offers a minimum six-year training program, in both General and Paediatric intensive care, with a number of assessments, culminating in Fellowship of the College of Intensive Care Medicine (FCICM). The College has over 1000 Fellows throughout the world. The main office is in Melbourne, with regional committees throughout Australia, and national committees in Aotearoa New Zealand and Hong Kong.

Who's going to be there?

With a unique yet diverse program on offer in 2026, you can expect around 450 delegates to attend for what will be an outstanding event. With a mix of CICM Fellows, Trainees and non-intensive care specialists, we welcome you to connect and partner with us.

Delegates will come from across Australia and New Zealand with representation from all states and territories. International guests travel from the United States, Canada, Singapore, China, Fiji, India, The Netherlands, Ireland, United Kingdom and Hong Kong.



Sydney

Sydney is located on the lands of the Gadigal people of the Eora Nation. The Gadigal peoples have a rich cultural heritage and a deep connection to the land, which is acknowledged and respected by the city. Their history and culture are integral to Sydney's identity.

Sydney is a vibrant and dynamic city that offers a perfect blend of business and leisure and is known for its stunning harbour, iconic landmarks, and diverse cultural experiences. Explore the world-famous Sydney Opera House, where you can catch a performance or simply admire its architectural beauty. Take a leisurely stroll through the Royal Botanic Gardens, offering breathtaking views of the harbour and a serene escape from the city's hustle and bustle. For those interested in history and art, the Art Gallery of New South Wales and the Australian Museum provide fascinating exhibits and collections.

Darling Harbour, a lively waterfront precinct, is just a short walk from our Hyatt Regency Sydney ASM venue. Here, you can enjoy a variety of dining options, shopping and attractions including the SEA LIFE Sydney Aquarium and WILD LIFE Sydney Zoo.



ASM host venue Hyatt Regency Sydney

The Hyatt Regency Sydney is a premier venue for conferences, offering a luxurious and convenient setting in the heart of the Sydney CBD. Located adjacent to Darling Harbour, this 5-star hotel provides easy access to many of Sydney's top attractions and business hubs.

The Hyatt Regency's prime location allows guests to explore the best of Sydney with ease.

Your ASM 2026 Marketing opportunity

Your partnership and support are key to the success of this event and our Communications team will execute the ASM marketing plan from November 2025.

The CICM ASM 2026 will be marketed through electronic marketing and social media to ensure maximum exposure for your organisation, including:



ONLINE

The CICM ASM 2026 website is a dedicated space for all information relating to the conference.

With regular updates, it is widely viewed with the current program and social information, alongside dedicated pages for sponsors and exhibitors where your details and brand can be showcased.



SOCIAL MEDIA



With over 10,000 total followers, the CICM network is strongly connected through social media including Facebook, X and LinkedIn before and after the event.



CICM ePublications

The College delivers a total of 16 member ePublications throughout the year and this important event will feature extensively in each one, in addition to an ASM dedicated e-newsletter.



ASM 2026 APP

The CICM ASM App is an essential resource for delegates, offering easy access to all event details. As a sponsor, you'll gain exclusive access to the app, enabling you to scan, connect, and engage directly with your target audience in real time.

Fast Facts & Planning Milestones

PLANNING MILESTONES

SAVE THE DATE SENT OUT	August 2025
EARLY BIRD REGISTRATIONS OPEN	November 2025
LAUNCH ASM 2026 WEBSITE	November 2025
ABSTRACT SUBMISSIONS OPEN	November 2025
EARLY BIRD REGISTRATIONS CLOSE	December 2025
ASM DATES	27 May – 30 May 2026

DEMOGRAPHICS HOBART

350
INTERSTATE

TOTAL ATTENDANCE :

420+

23
LOCAL ATTENDEES

47
INTERNATIONAL

DELEGATE NUMBERS

420+

delegates in 2025

PAST DELEGATE NUMBERS

GOLD COAST 2024	450 delegates
PERTH 2023	400 delegates
NEW ZEALAND 2022	330 delegates

SYDNEY



ASM Partnership opportunities at a glance

OPPORTUNITIES AT A GLANCE

Opportunity	Value (including GST)	Number available
Principal Presenting Partner	\$32,500	1
Major Partner	\$20,000	3
Hub Sponsors	\$15,000	2
International Speaker	\$20,000	3
SUPPORTING SPONSORS:		
Coffee Cart & Barista Partner	\$8,800	1
ASM App Partner	\$6,000	1
Networking Reception	\$5,500	1
Welcome Reception	\$5,500	1
Breakfast and Lunch Session	\$5,000	2
USIG Faculty Dinner	\$4,500	1
Pre-Conference Sponsor - USIG only	\$3,000	1

Partnership Opportunities



Principal Presenting Partner

Exclusive Opportunity | AU\$32,500

PACKAGE INCLUSIONS:

COFFEE CART & BARISTA

- » Exclusive branding on a (one) barista coffee cart within the exhibition area.
- » Barista serving a range of coffees and hot chocolate, with a variety of milks.
- » Opportunity to provide branded caps/T-shirts for your barista to wear (*to be provided by Principal Presenting Partner' x 2*).
- » Opportunity to provide branded coffee cups (*to be provided by Principal Presenting Partner' x 2*).

Note: Barista station and all consumables are included in the price of this partnership. Final placement will be decided by the committee to ensure good branding for the partner and good traffic overall

LANYARDS AND NAME BADGES

- » Logo to be displayed on delegate lanyard and printed on name badge.
- » *subject to design approval by the ASM Working Group.

PRE-CONFERENCE SPONSORED SESSION

Boost Brand Visibility

Gain early exposure to a focused audience, positioning your brand as a leader in the field

- » **Engage with Key Stakeholders**
Connect in a more intimate setting with professionals who are highly invested in the topic
- » **Reach Your Target Audience**
Build relationships and share tailored messaging with attendees most relevant to your goals.

(Please select one)

OPTION 1 – TRAINEE SYMPOSIUM

An inspiring and educational day specifically for CICM Trainees. Expected attendance: 80+ delegates. This well-known and important event supports the development of our future intensive care leaders.

OPTION 2 – ICU UPDATE

A highly anticipated event for College Fellows and other specialists, featuring strong plenaries and interactive, workshop-based sessions. Focus: latest research and developments in intensive care. Expected attendance: 120+ delegates.

OPTION 3 – ULTRASOUND INTEREST GROUP (USIG) SYMPOSIUM

Australia's largest critical-care ultrasound and echocardiography event. Format: full-day program with international and national experts. Expected attendance: 150+ delegates.

A prime opportunity to showcase your brand, products, and services to a targeted audience of practitioners and decision-makers in CCUS.

- » Opportunity to display signage in the Pre-Conference Session room (*to be provided by Sponsor*).
- » Logo on the title slides prior to commencement of the Pre-Conference Session.
- » Opportunity to provide a three (3) minute address in the selected Pre-Conference Session prior to the session start.

KEYNOTE BREAKFAST OR LUNCHTIME SESSION

(Please select one)

An exciting opportunity to provide a guest speaker at an intimate breakfast or lunchtime session. Offered as part of the registration, delegates can pre-register to attend your keynote address.

Thursday 28th or Friday 29th May 2026

Breakfast	7.30am to 8.30am
Lunchtime	12.30pm to 1.30pm

Saturday 30 May 2026

Lunchtime	12:30pm – 1:30pm
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BREAKFAST | LUNCH SESSIONS

- » Opportunity to provide your own keynote speaker (*subject to Organising Committee approval*).
- » Opportunity to provide a two (2) minute presentation and introduce your speaker.
- » Room and standard AV for the duration of the session (*maximum forty (40) delegates*).
- » Catering for up to forty (40) guests.
- » Four (4) company representatives to attend your session.
- » Company logo on the holding slide in the session room.
- » Opportunity to display signage in the room (*to be provided by Sponsor*).
- » Electronic delegate list of session attendees provided prior to the event (*includes full name, organisation, email, and state of delegates who have opted in*).

EXHIBITION

- » Two (2) exhibition booths in a prime location (3m x 3m each)

ATTENDANCE

- » Two (2) complimentary full registrations to attend your chosen pre-conference session and ASM, including all social functions.
- » Four (4) exhibitor registrations including catering during the ASM including attendance at the Welcome Drinks and Networking Drinks.

BRAND EXPOSURE & ACKNOWLEDGEMENT

- » Company logo listed on the ASM website home page with hyperlink to your website.
- » Acknowledgement as the Principal Presenting Partner on all ASM marketing material.
- » Company logo on holding slides at the ASM.
- » Company logo displayed on lectern signage in the main plenary.
- » Company logo on ASM signage.
- » 150-word company profile, contact details, and logo in the ASM App.
- » Company logo displayed on several pages of the ASM App.
- » Three opportunities to include a 300-word article in the regular ASM Update newsletter.
- » Four (4) mentions in ASM social media posts.
- » One (1) App alert prior to the ASM promoting Presenting Partner status.

DELEGATE LIST

- » Electronic delegate list provided two weeks prior to the ASM (*Delegate list to contain name, organisation and state subject to those who have elected to have their information included*).
- » Electronic delegate list provided after the completion of the ASM (*Delegate list to contain name, organisation and state subject to those who have elected to have their information included*).

ADDITIONAL OPPORTUNITIES

- » **Networking Drinks – \$5,000 (Wednesday, 27 May)**
 - Opportunity to host an evening of networking with colleagues, decision-makers, and attendees
- » **Welcome Drinks – \$5,000 (Thursday, 28 May)**
 - Opportunity to welcome guests and officially open the ASM



Major Partner

Limited Three (3) Opportunities | AU\$20,000

KEYNOTE BREAKFAST OR LUNCHTIME SESSION

(Please select one)

An exciting opportunity to provide a guest speaker at an intimate breakfast or lunchtime session. Offered as part of the registration, delegates can pre-register to attend your keynote address.

Thursday 28 or Friday 29 May 2026

Breakfast 7.30am to 8.30am

Lunchtime 12.30pm to 1.30pm

Saturday 30 May 2026

Lunchtime 12:30pm – 1:30pm

BREAKFAST | LUNCH SESSIONS

- » Opportunity to provide your own keynote speaker (*subject to Organising Committee approval*).
- » Opportunity to provide a two (2) minute presentation and introduce your speaker.
- » Room and standard AV for the duration of the session (*maximum forty (40) delegates*).
- » Catering for up to forty (40) guests.
- » Four (4) company representatives to attend your session.
- » Company logo on the holding slide in the session room.
- » Opportunity to display signage in the room (*to be provided by Sponsor*).
- » Electronic delegate list of session attendees provided prior to the event (*includes full name, organisation, email, and state of delegates who have opted in*).

A total of six sessions are available. Additional sessions can be purchased for:

- » \$5,000 (Thursday or Friday sessions)
- » \$3,500 (Saturday session)

EXHIBITION

- » One (1) exhibition booth in a prime location (3m x 3m).

ATTENDANCE

- » Two (2) complimentary full registrations to attend your chosen pre-conference session and ASM, including all social functions.
- » Two (2) exhibitor registrations including catering during the ASM including attendance at the Welcome Drinks and Networking Drinks.

BRAND EXPOSURE & ACKNOWLEDGEMENT

- » Company logo listed on the ASM website, with hyperlink to your company website.
- » 100-word company profile, contact details, and company logo displayed on the ASM App.
- » Company logo on ASM signage.
- » One (1) opportunity to include a 200-word article in the regular ASM newsletter.
- » Two (2) mentions in ASM social media posts.

DELEGATE LIST

- » Electronic delegate list provided after the completion of the ASM (*Delegate list to contain name, organisation, state subject to those who have elected to have their information included*).

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Additional keynote breakfast or lunchtime sessions can be purchased for:

- » \$5,000 (Thursday or Friday sessions)
- » \$3,500 (Saturday session)

International Keynote Speaker

Limited Three (3) Opportunities | AU\$20,000

Align your company with a leader in the field of cardiac intensive care by partnering with one of our international keynote speakers.

To discuss an individually curated sponsorship opportunity, please contact Nadia Conn, Conference and Events Manager, College of Intensive Care Medicine at asm@cicm.org.au

PACKAGE INCLUSIONS

- » Acknowledgement as the Major Partner during the session (selection of keynote speaker is subject to availability and Committee approval).
- » Four (4) complimentary session passes to the sponsored keynote session.
- » Logo to be displayed on session slide prior to the session.

BRAND EXPOSURE & ACKNOWLEDGEMENT

- » Company logo listed on the ASM website, with hyperlink to your company website.
- » 100-word company profile, contact details, and company logo displayed on the ASM App.
- » Company logo on ASM signage.
- » One (1) mention in ASM social media posts promoting your support of the keynote speaker.

EXHIBITION

- » Opportunity to purchase exhibition booth at a 25% discount.



Hub Sponsor

Limited Two (2) Opportunities | AU\$15,000

PACKAGE INCLUSIONS

- » Exclusive use of **one of two lounge areas.**
- » Exclusive naming rights to the **one of two lounge areas.**
- » Lounge inclusions:
 - Plants
 - Bar tables
 - One (1) branded charging station
 - Lounge setting
 - Coffee tables and chairs.

EXHIBITION

- » One exhibition site in a prime location (3m x 3m).

ATTENDANCE

- » Two (2) exhibitor registrations including catering during the ASM including attendance at the Welcome Drinks and Networking Drinks.

BRAND EXPOSURE & ACKNOWLEDGEMENT

- » Company logo on ASM signage.
- » Company logo listed on the ASM website
- » 50-word company profile, contact details, and company logo displayed on the ASM App.
- » One (1) mention in ASM social media post.
- » One (1) App alert during the ASM to promote the lounge.

DELEGATE LIST

- » Electronic delegate list provided after the completion of the ASM (*Delegate list to contain name, organisation, state subject to those who have elected to have their information included*).



Coffee Cart & Barista Partner

Limited to One (1) Opportunity | \$8,800

PACKAGE INCLUSIONS

- » Exclusive branding on a barista coffee cart within the exhibition area.
- » Barista serving a range of coffees and hot chocolate, with a variety of milks.
- » Opportunity to provide branded caps/T-shirts for your barista to wear (*to be provided by Sponsor*).
- » Opportunity to provide branded coffee cups (*to be provided by Sponsor*).

ATTENDANCE

- » One (1) complimentary full registration to attend your chosen pre-conference session and ASM, including all social functions.

EXHIBITION

- » Opportunity to purchase exhibition booth at a 25% discount.

BRAND EXPOSURE & ACKNOWLEDGEMENT

- » Company logo on ASM signage.
- » Company logo listed on the ASM website
- » 50-word company profile, contact details, and company logo displayed on the ASM App.
- » One (1) App alert during the ASM to promote the lounge.



ASM App Partner

Exclusive Opportunity | AU\$6,000

PACKAGE INCLUSIONS

- » Recognition as the ASM App Sponsor upon release of the App to delegates.
- » Logo to be displayed on the banner signage in the ASM App home page.
- » Dedicated menu item and icon on the main section of the App.
- » One (1) app alert acknowledging your partnership of the ASM App.

BRAND EXPOSURE & ACKNOWLEDGEMENT

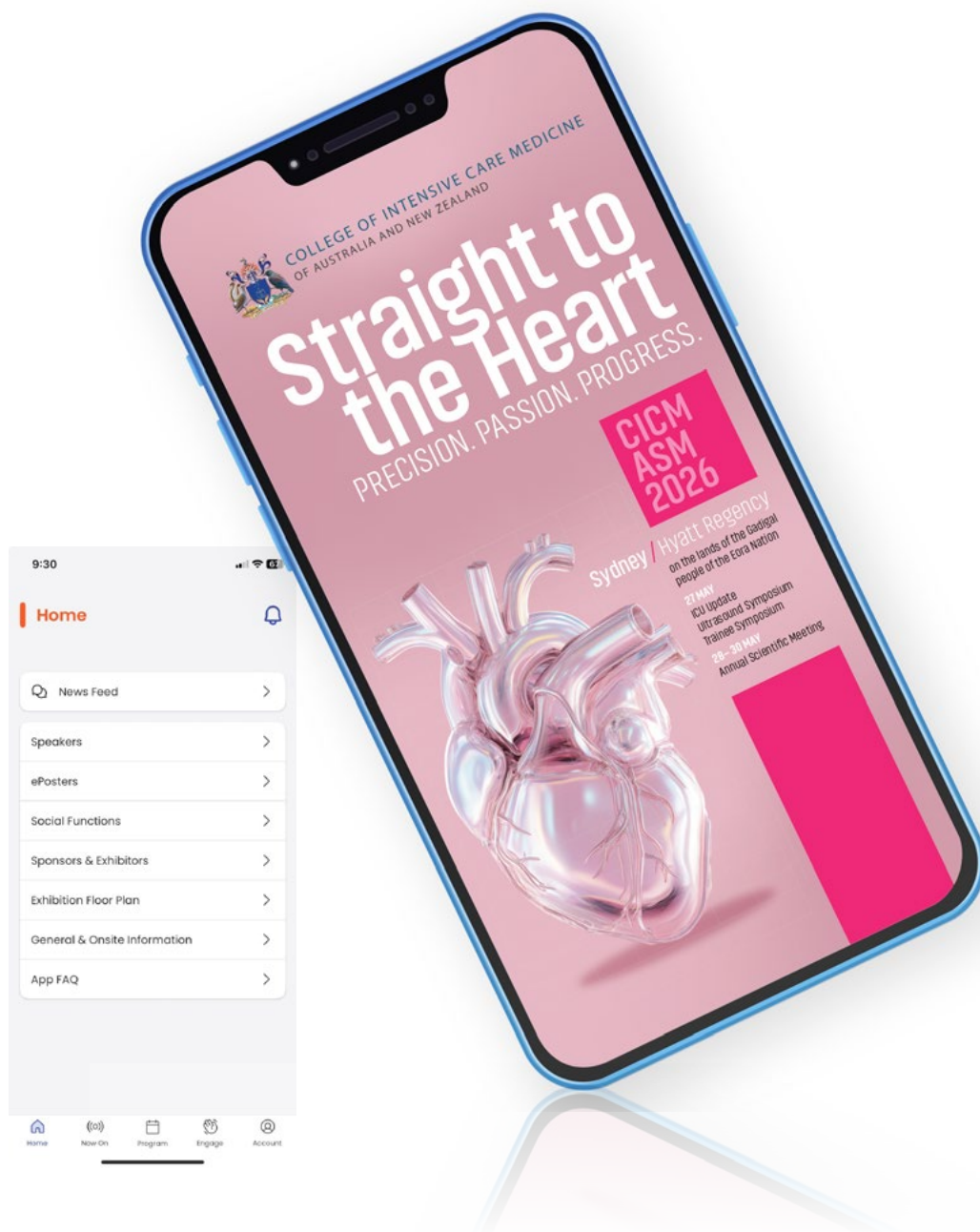
- » Company logo listed on the ASM website, with hyperlink to your company website.
- » 150-word company profile, contact details, and company logo displayed on the ASM App.
- » Company logo on ASM signage.

ATTENDANCE

- » One (1) complimentary full registration to attend your chosen pre-conference session and ASM, including all social functions.

EXHIBITION

- » Opportunity to purchase exhibition booth at a 25% discount.



Networking Reception

Wednesday 27 May 2026

Exclusive Opportunity | AU\$5,500

PACKAGE INCLUSIONS

- » Exclusive naming rights to the Networking Reception.
- » Opportunity to make a three (3) minute introduction at the commencement of proceedings at the Networking Reception.
- » Opportunity to provide signage (maximum two (2) banners) to be displayed during the Networking Reception.
- » Opportunity to display branded napkins with your logo on cocktail tables (*to be provided by Sponsor*).

BRAND EXPOSURE & ACKNOWLEDGEMENT

- » Company logo listed on the ASM website, with hyperlink to your company website.
- » 50-word company profile, contact details, and company logo displayed on the ASM App.
- » Company logo on ASM signage.

ATTENDANCE

- » One (1) complimentary full registration to attend your chosen pre-conference session and ASM, including all social functions.

EXHIBITION

- » Opportunity to purchase exhibition booth at a 25% discount.



Welcome Reception

Thursday 28 May 2026

Exclusive Opportunity | AU\$5,500

PACKAGE INCLUSIONS

- » Exclusive naming rights to the Welcome Reception.
- » Opportunity to make a three (3) minute introduction at the commencement of proceedings at the Welcome Reception.
- » Opportunity to provide signage (maximum two (2) banners) to be displayed during the Welcome Reception.
- » Opportunity to display branded napkins with your logo on cocktail tables (*to be provided by Sponsor*).

BRAND EXPOSURE & ACKNOWLEDGEMENT

- » Company logo listed on the ASM website, with hyperlink to your company website.
- » 50-word company profile, contact details, and company logo displayed on the ASM App.
- » Company logo on ASM signage.

ATTENDANCE

- » One (1) complimentary full registration to attend your chosen pre-conference session and ASM, including all social functions.

EXHIBITION

- » Opportunity to purchase exhibition booth at a 25% discount.



Breakfast | Lunch Sessions

Limited Six (6) Opportunities | AU\$5,000

- » Opportunity to provide your own keynote speaker (*subject to Organising Committee approval*).
- » Opportunity to provide a two (2) minute presentation and introduce your speaker.
- » Room and standard AV for the duration of the session (*maximum forty (40) delegates*).
- » Catering for up to forty (40) guests.
- » Company logo on the holding slide in the session room.
- » Opportunity to display signage in the room (*to be provided by Sponsor*).
- » Electronic delegate list of session attendees provided prior to the event (*includes full name, organisation, email, and state of delegates who have opted in*).

ATTENDANCE

- » Four (4) company representatives to attend your session.



USIG Faculty Dinner

Exclusive Opportunity | AU\$4,500

PACKAGE INCLUSIONS

- » Exclusive naming rights to the USIG Faculty Dinner
- » Opportunity to make a three (3) minute introduction at the commencement of proceedings at the USIG Faculty Dinner.
- » Opportunity to provide signage (maximum two (2) banners) to be displayed during the USIG Faculty Dinner.

BRAND EXPOSURE & ACKNOWLEDGEMENT

- » Company logo listed on the ASM website, with hyperlink to your company website.
- » 50-word company profile, contact details, and company logo displayed on the ASM App.
- » Company logo on ASM signage.

ATTENDANCE

- » One (1) complimentary full registration to attend your chosen pre-conference session and ASM, including all social functions.

EXHIBITION

- » Opportunity to purchase exhibition booth at a 25% discount.



Pre-Conference Sponsor – USIG Only

Limited | AU\$3,000

Wednesday 27 May 2026 – Exclusive to the Pre-Conference Day

BRAND EXPOSURE & ACKNOWLEDGEMENT

- » Company logo listed on the ASM website, with hyperlink to your company website.
- » 50-word company profile, contact details, and company logo displayed on the ASM App.
- » Allocated space in the event/catering foyer for a pull-up banner and equipment display

ATTENDANCE

- » Networking Reception on Wednesday 27 May 2026.*
- *This sponsorship does not include access to the main ASM program or social functions not listed above.*

EXHIBITION

- » Opportunity to purchase exhibition booth.



ASM Exhibition Opportunities

EXHIBITION	DESCRIPTION	INVESTMENT
Shell Scheme Booth	3m x 3m	\$6,600

The Exhibition will form a central hub of the ASM, integrated into the overall program and activities. It provides an unparalleled opportunity for organisations to connect directly with delegates, increase visibility, and showcase products and services.

All catering breaks will be held within the Exhibition area, maximising traffic flow and ensuring significant delegate exposure for exhibitors throughout the ASM.

Priority allocation of exhibition space will be given to ASM Sponsors. Remaining booths will be assigned on a first-come, first-served basis. Exhibitors are encouraged to design engaging and interactive displays that attract delegates and foster meaningful interactions.

ITEM	DESCRIPTION
Attendance	» Two (2) exhibitor registrations including catering, Networking Reception and Welcome Reception. » All staff working on the booth are required to be registered. » Additional registrations will be available for purchase.
Promotion	» Recognition as an exhibitor with your logo on the exhibitor page of the ASM website including a hyperlink to your website.
Walls	» 3m high white smooth finish walls (not Velcro compatible).
Lights	» Two (2) spotlights per 3m x 3m (9m²) booth
Power	» One (1) power point per 3m x 3m (9m²) booth
Floor	» Carpet
Fascia	» Organisation name on fascia up to 30 characters (fascia design to be confirmed).
Furniture & Additional Equipment	» Available for hire from exhibition stand builder at exhibitor's own expense. » Booth cleaning is not included in the fee.
Delegate List	» Standard delegate list including name, position, organisation and state (subject to privacy legislation) one (1) month of the conclusion of the ASM.
Profile	» 50-word organisation profile including contact details for one (1) representative in the ASM App.

Trade Exhibition Schedule

WEDNESDAY 27 MAY

8:00am	Bump In
5:30pm	Exhibition Open
5:30pm	Networking Drinks

THURSDAY 28 MAY

8:00am	Exhibition Open
10:00am	Networking – Morning Tea
12:00pm	Networking – Lunch
3:30pm	Networking – Afternoon Tea
5:30pm	Exhibition Close

FRIDAY 29 MAY

8:00am	Exhibition Open
10:30am	Networking – Morning Tea
12:30pm	Networking – Lunch
3:30pm	Networking – Afternoon Tea
5:00pm	Exhibition Close

SATURDAY 30 MAY

10:30am	Networking – Morning Tea
12:30pm	Networking – Lunch
1:30pm	Exhibition Close
2:00pm	Bump Out

Partnership application Form

ABN 16134292103

Simply complete and submit this online form to confirm your Partnership type or email us directly at: asm2026@cicm.org.au if you wish to discuss a tailored bespoke package

CONTACT DETAILS

Company

Contact Person

Telephone

Email

Address

Postcode

SPONSORSHIP (INCLUSIVE OF GST)

☐ Principal Presenting Partner	\$32,500
☐ Major Partner	\$20,000
☐ Hub Sponsor	\$15,000
☐ International Keynote Speaker	\$20,000

BRAND AWARENESS SPONSORS

☐ ASM App Partner	\$6,000
☐ Networking Reception	\$5,500
☐ Welcome Reception	\$5,500
☐ Breakfast and Lunch Session	\$5,000
☐ USIG Faculty Dinner	\$4,500
☐ Pre-Conference Sponsor - USIG Only	\$3,000

EXHIBITION (INCLUSIVE OF GST)

☐ 3 x 3 Booths **\$6,600**

Please indicate your preferred booth number with a second preference.

All bookings are on a first come first serve basis.

1st Preference Booth No

2nd Preference Booth No



COLLEGE OF INTENSIVE CARE MEDICINE
OF AUSTRALIA AND NEW ZEALAND

**CICM
ASM
2026**

METHOD OF PAYMENT

Once the booking form has been received by the events team at the College an Invoice will be generated and emailed from the Accounts team. All payments are to be transferred and remittance Advice to be emailed to accounts@cicm.org.au

CORRESPONDENCE

All sponsorship and exhibition enquiries to:

Conference & Events Manager

College of Intensive Care Medicine of Australia and New Zealand

Suite 201, 2 Porter Street
Pahran VIC, 3181

Phone: +61 3 9514 2888

Email: asm@cicm.org.au

Terms & Conditions

- » Submission of a booking form, whether online or via printed copy, confirms your acceptance of these terms and conditions.
- » All bookings are subject to approval by the CICM ASM 2026 Organising Committee, who reserve the right to refuse an application.
- » The Organisers (Encanta and CICM ASM 2026) reserve the right to alter any aspect of the ASM program and floorplan without notice. Please refer to the CICM ASM 2026 website for the most up-to-date event information.
- » The Organisers will take all diligent care to fulfil the agreed sponsorship and exhibition commitments. Sponsors and exhibitors are responsible for supplying all requirements (e.g. banners, promotional material and other items) by the deadlines set by the Organisers.
- » The Organisers reserve the right to introduce new packages and additional exhibition booths should the opportunity arise.
- » Sponsors and exhibitors are required to make payments in accordance with the schedule below (unless otherwise negotiated):
- » A **25% deposit** of the total sponsorship/exhibition cost is due when submitting the application. **The final balance is due by 30 March 2026**, unless alternative arrangements have been agreed with the College.
- » Sponsors and exhibitors are responsible for the security of their own equipment and materials during the ASM and in transit to and from the venue.
- » Sponsors and exhibitors understand that all attendees must be formally registered. Entry to the exhibition will only be granted when the attendee is wearing the appropriate identification. Visitor badges are provided as a gesture of goodwill and are not to be used by organisational representatives.
- » Exhibitors must take all reasonable care when installing and dismantling their equipment and stand to avoid damage to the venue carpet, walls, ceilings, fixtures, floors, and the shell scheme booths provided by the appointed stand contractor (including panels, fascia, spotlights, and furniture). Exhibitors will be liable for any repair costs if damage occurs.
- » The Organisers reserve the right to request the removal of any items deemed unacceptable or disruptive to fellow exhibitors.
- » All promotion must be conducted from within your allocated booth.



Postponement and Cancellation Policy

POSTPONEMENT

The Organisers (Encanta and CICM ASM 2026) may, at their absolute discretion, postpone or cancel the event by providing written notice to sponsors/exhibitors.

Postponement or cancellation may be necessary due to circumstances beyond reasonable control, including (but not limited to) acts of God, industrial disputes, electricity or gas supply failures, war, civil strife, flood, storm, fire, accident, shortages of raw materials or supplies, global or national health emergencies (including COVID-19), epidemic, equipment breakdown, or shortages of labour, transportation, fuel, power, or materials.

If the event is postponed to a later date (as nominated by CICM ASM 2026), the terms and conditions of this agreement will continue to apply. Any sponsorship contribution paid up to the point of postponement will be applied to the new event date, with any outstanding balance due thirty (30) days prior to the rescheduled event.

CANCELLATION POLICY

- » Submission of an application by your organisation will be regarded as a firm booking.
- » All cancellations must be made in writing to the Organisers and acknowledged in writing.
- » Any reduction in exhibition allocation (once accepted by the Organisers) will be considered a cancellation, and the cancellation policy will apply.

- » Should the balance of payment be outstanding at the time of cancellation, the sponsor/exhibitor remains liable for the balance in accordance with this policy.
- » There is no opportunity to transfer exhibition bookings to another CICM ASM.
- » If the event is cancelled, it is the Organisers' hope that sponsors and exhibitors will continue their support by rolling funds over to the rescheduled event.
- » If agreed, sponsorship/exhibition contributions already paid will be applied to the new date, with any outstanding balance due thirty (30) days prior to the event.
- » If the sponsor/exhibitor does not agree to roll over the booking to the rescheduled CICM ASM, the following cancellation dates and penalties will apply.

CANCELLATION DATES

- » More than 180 days prior (before Friday 28 November 2025): AUD \$300 cancellation fee.
- » Between 91 – 180 days prior (Monday 1 December 2025 – Wednesday 25 February 2026): 10% of the total contribution.
- » Between 45 – 90 days prior (Thursday 26 February 2026 – Friday 10 April 2026): 50% of the total contribution.
- » Less than 45 days prior (from Monday 13 April 2026): 100% of the total contribution.

