



ADELAIDE CONVENTION CENTRE
ADELAIDE, SOUTH AUSTRALIA. 11-14 SEPTEMBER 2016
PERCEPTIONS, RISKS AND OPPORTUNITIES



FAST FACTS

Date: 11-14 September 2016

Venue: Adelaide Convention Centre

Theme: "Perceptions, Risks and Opportunities"

Attendees:

140 + dedicated radiation protection professionals from across Australia**

Social Program:

Welcome Reception,
Sunday 11 September 2016

Conference Dinner,
Tuesday 13 September 2016

Website: arpsconference.com.au

*** Expected delegate numbers are based on historical fact and are not guaranteed*



INVITATION TO ATTEND

The Organising Committee extends a warm welcome to all radiation safety professionals, enthusiasts, students, supporting suppliers, businesses and related industries to participate in the 41st Annual Conference of the Australasian Radiation Protection Society.

You will come to South Australia at a time of significant community debate centred on risks and opportunities presented by a proposed expanded role in the nuclear fuel cycle, particularly in relation to the long term management of radioactive wastes. The South Australian Government will be considering the findings handed down by the Nuclear Fuel Cycle Royal Commission, and work will increase on the development of Australia's National Radioactive Waste Management Facility. Both processes have generated much public discussion and public scrutiny and will continue to do so.

This year's conference theme is "Perceptions, Risks and Opportunities". The theme is broad and challenging and aimed at generating discussion and debate about good science and good practice in radiation protection, including how we can influence perceptions and contribute effectively to government and community understanding and decision-making.

It has been the ARPS practice to engage openly with sponsors and exhibitors who support the profession; and you are invited to participate once again in our annual conference. We have engaged Leishman Associates as our conference managers, and they will be approaching you on our behalf to discuss the opportunities that are outlined in this prospectus. We look forward to your continued support of the profession, and your engagement and involvement in the 2016 ARPS Conference.

Ian Furness MARPS (University of South Australia)
ARPS 2016 Conference Convenor



INTRODUCING THE CONFERENCE ORGANISING COMMITTEE

Dan Bellifemine

Environment Protection Authority

Daniel Emes

SA Radiation

Ian Furness (Convenor)

University of South Australia

Jim Hondros

JRHC Enterprises Pty Ltd

Tony Hooker

Radiation Health

Andrew Johnston

Southern Radiation Services

David Kruss

Environment Protection Authority

Dan Radulovic

Department of State Development

Pam Sykes

Flinders University



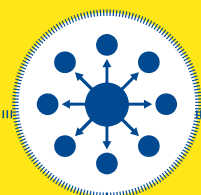
SPONSORSHIP & EXHIBITION OPPORTUNITIES

The goal of our sponsorship and exhibition opportunities is to establish long term relationships with organisations that work and do business within the Radiation Protection sector. The packages that we have created provide optimal branding, exposure and networking opportunities for your investment.

A large number of our organisations return each year, further demonstrating the great return on investment and increased brand awareness that they experience.

Your participation in the ARPS 2016 Conference will

- Strengthen your market position through continual branding and networking opportunities with high level decision-makers in your target market
- Utilises the extensive marketing campaign used for the conference to assist in reaching your company's marketing goals within budget
- Allows you to reach important targeted commercial prospects face to face in a social, relaxed environment
- Increases your company profile to provide your organisation a direct advantage over your competitors



YOUR INVESTMENT WILL BE SUPPORTED BY A TARGETED MARKETING STRATEGY

The conference marketing and communication efforts will create maximum awareness and position the conference as the must-attend event for this profession. It will combine and integrate the following aspects:

- Website – used as a pivotal marketing tool, this provides the key source of information about the conference and is updated and refreshed to reflect the latest news.
- Direct marketing – frequent email blasts will go to members of the profession and their affiliates with updates on general information, latest news, key dates, program and speaker details.
- Social media – will be used to create excitement around the event and speakers.
- Word of mouth exposure from those key people involved in the management of the conference



WHO WILL YOU CONNECT WITH

The Australasian Radiation Protection Society Conference is expected to attract 140+ dedicated professionals from across Australia. If you are looking to build and develop relationships with professionals working directly in this sector then this conference is the place to be.

Typically, attendees to the ARPS Conference will hold positions in organisation such as:-

Environmental Protection Authority (from all states of Australia); ARPANSA, Australian and New Zealand Universities, Department of Defence, Department of Health & Human Services, ANSTO, representatives from hospitals & CSIRO.

PREVIOUS SPONSORS & EXHIBITORS

Ansto
Radiation Services

LANDAUER

MSN EPA

Tracerco
Providing Insight Onsite

ADM
WWW.ADMTECH.COM.AU

Australian Government
Australian Radiation Protection
and Nuclear Safety Agency

HISTORION



SCANTECH
Process control specialists

Safe Radiation
Workplace and
Environmental Radiation Safety

SGS



CONTACT US

For more information on how you can be part of the ARPS Conference and place your brand, product and services in front of some of the key players in this area, please contact:

Sandra Pitt
Sponsorship & Exhibition
2016 ARPS Conference
Leishman Associates
P: +61 6234 7844
E: sandra@laevents.com.au



SPONSORSHIP OPPORTUNITIES AT A GLANCE

Sponsorship packages are linked to key events or opportunities within the conference program.
All prices shown are in \$AU and are inclusive of GST

INVESTMENT OPPORTUNITY

SAUD GST INCLUSIVE

Major Sponsor	\$15,500
Conference Dinner Sponsor	\$12,500
Welcome Reception	\$9,500
Barista Cart Sponsor	\$8,000
Satchel Sponsor	\$7,500
Name Badge & Lanyard Sponsor	\$6,500
Keynote Speaker Sponsor	\$5,500
WiFi Sponsor	\$4,400
Day Refreshment Break	\$2,500
Trade Exhibition Stand – Early Bird (before 20/6/2016)	\$2,950
Trade Exhibition Stand – Standard (after 20/6/2016)	\$3,300



	Opportunity to speak	Logo & Profile website & handbook	Conference Registrations	Trade Exhibition Booth	Extra tickets to related social functions	Advertising in Conference Handbook	Extra signage/ recognition	Satchel Insert
Major Sponsor	10 min	☀	3	x2		Full	☀	x2
Conference Dinner Sponsor	5 min	☀	2	x2	2	Full	☀	x2
Welcome Reception	3 min	☀	2	x1	2	Half	☀	x1
Barista Cart Sponsor		☀	2	x1		Half	☀	x1
Satchel Sponsor		☀	2	x1		Half	☀	x1
Name Badge Sponsor		☀	1	x1		Qtr	☀	x1
Keynote Speaker Sponsor		☀	1	Pod		Qtr	☀	x1
WiFi Sponsor		☀	1	Pod		Qtr	☀	x1
Day Refreshment Break		☀					☀	x1
Trade Exhibition Stand		☀	1	x1				x1



MAJOR SPONSOR

\$15,500 (ONE OPPORTUNITY)

Benefits

- Logo recognition as the Major Sponsor in all conference promotional material, including conference handbook, web site (including link), and signage*
- An opportunity to address the full delegation, for a 10 minute presentation, at the conclusion of one of the keynote presentations in the main plenary
- Recognition as the sponsor of a Keynote Speaker
- Ongoing recognition as the Major Sponsor both prior to and during the conference
- One 6m x 2m trade exhibition booth
- Three full conference registrations which include day catering and attendance to the full conference, as well as the Welcome Reception and Conference Dinner
- Sponsors own signage prominently displayed in the main conference venue (maximum of 2 pull up banners to be displayed)
- Full page advertisement in the conference handbook (artwork to be supplied by sponsor), positioned on the inside front cover
- Logo recognition throughout the conference – in all plenary sessions
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- Two satchel inserts (please see page 8)

With a substantial investment like this, we understand the need to deliver the highest return on investment possible. As such, we would like to encourage you to speak with us further to ensure that the benefits included in this sponsorship package are in line with your corporate marketing strategy.

CONFERENCE DINNER SPONSOR

\$12,500

Benefits

- Exclusive sponsorship of the Conference Dinner
- Logo recognition as the Conference Dinner Sponsor in all conference promotional material, including conference handbook, web site (including link), and signage*
- One 6m x 2m trade exhibition booth
- Two full conference registrations which include day catering and attendance to the full conference, Welcome Reception and Conference Dinner
- Two additional tickets to the Conference Dinner (4 in total)
- Opportunity to welcome guests to the Conference Dinner (5 minutes maximum)
- Logo featured on menus, dinner tickets and any other related dinner collateral
- Opportunity to provide a small branded gift for each delegate at the dinner (to be provided by sponsor)
- Sponsors own signage prominently displayed at the Conference Dinner venue (maximum of 2 pull up banners to be displayed)
- Full page advertisement in the conference handbook (artwork to be provided by sponsor)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- Two satchel inserts (please see page 8)





WELCOME RECEPTION SPONSOR

\$9,500

Benefits

- Exclusive sponsorship of the Conference Welcome Reception
- Logo recognition as the Welcome Reception Sponsor in all conference promotional material, including conference handbook, web site (including link), and signage*
- One 3m x 2m trade exhibition booth
- Two full conference registrations which include day catering and attendance to the full conference, Welcome Reception and Conference Dinner
- Two additional tickets to the Welcome Reception (4 in total)
- Opportunity to welcome guests to the Welcome Reception (3 minutes maximum)
- Sponsors own signage prominently displayed at the Welcome Reception venue (maximum of 2 pull up banners to be displayed)
- Half page advertisement in the conference handbook (artwork to be provided by sponsor)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- One satchel insert (please see page 8)

SACHEL SPONSOR

\$7,500

Benefits

- Exclusive logo placement on the delegate satchel along with the ARPS logo
- Logo recognition as the Satchel Sponsor in all conference promotional material, including conference handbook, web site (including link), and signage*
- One 3m x 2m trade exhibition booth
- Two full conference registrations which include day catering and attendance to the full conference, Welcome Reception and Conference Dinner
- Half page advertisement in the conference handbook (artwork to be provided by sponsor)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- One satchel insert (please see page 8)

BARISTA CART SPONSOR

\$8,000

Benefits

- Exclusive sponsorship of the Barista Cart operational for the core days of the conference
- Logo recognition as the Barista Cart Sponsor in all conference promotional material, including conference handbook, web site (including link), and signage*
- One 3m x 2m trade exhibition booth
- Two full conference registrations which include day catering and attendance to the full conference, Welcome Reception and Conference Dinner
- Naming rights to the Barista Cart with strong branding association where possible. For example, staff may be dressed in tops or hats featuring your organisations logo
- Opportunity to theme the Barista Cart area. For example provide extra furniture (funded by sponsor)
- Opportunity to place promotional items (signage and brochure) within the lounge (materials to be provided by sponsor)
- Opportunity to display up to two free standing pull-up banners for display in close proximity to the Barista Cart area (supplied by sponsor)
- Half Page advertisement in the conference handbook (artwork to be provided by sponsor)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- One satchel insert (please see page 8)



NAME BADGE SPONSOR

\$6,500

Entitlements

- Exclusive sponsor logo placement on the delegate name badge along with the ARPS logo
- Logo recognition as the Name Badge Sponsor in all conference promotional material, including conference handbook, web site (including link), and signage*
- One 3m x 2m trade exhibition booth
- One full conference registration which include day catering and attendance to the full conference, Welcome Reception and Conference Dinner
- Quarter page advertisement in the conference handbook (artwork to be provided by sponsor)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- One satchel insert (please see page 8)

WIFI SPONSOR

\$4,400

Benefits

- Exclusive sponsorship of the WIFI operational for the core days for the conference
- Logo recognition as the WIFI Sponsor in all conference promotional material, including conference handbook, web site (including link), and signage*
- Logo recognition as the WIFI Sponsor on access instruction information including emails and cards
- One exhibition pod
- One full conference registration which include day catering and attendance to the full conference, Welcome Reception and Conference Dinner
- Quarter page advertisement in the conference handbook (artwork to be supplied by sponsor)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- One satchel insert (please see page 8)

KEYNOTE SPEAKER SPONSOR

\$5,500

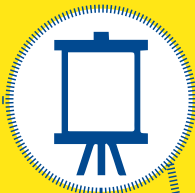
Benefits

- Exclusive sponsorship of one Keynote Speaker presentation at the conference
- Verbal recognition as the Keynote Speaker Sponsor by the Conference Chair both at the commencement and conclusion of the Keynote address
- Sponsors logo displayed at the commencement and conclusion of the Keynote address
- One full conference registration which include day catering and attendance to the full conference, Welcome Reception and Conference Dinner
- Logo recognition as a Keynote Speaker Sponsor in all conference promotional material, including conference handbook, web site (including link), and signage*
- One exhibition pod
- Quarter page advertisement in the conference handbook (artwork to be provided by sponsor)
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- One satchel insert (please see page 8)

REFRESHMENT BREAK SPONSOR \$2,500

Entitlements

- Exclusive sponsorship of one day's refreshment breaks during the conference (morning tea, lunch and afternoon tea).
- Logo recognition as the Refreshment Break Sponsor in all conference promotional material, including conference handbook, web site (including link), and signage*
- Recognition as a Refreshment Break Sponsor on the official conference website
- Organisation logo displayed on each catering table at the sponsored break
- Organisation verbally acknowledged by Chair prior to or directly after sponsored break
- Delegate list – supplied in accordance with Australian Privacy and Anti-Spam Legislation prior to the conference
- One satchel insert (please see page 8)



TRADE EXHIBITION

The ARPS 2016 trade exhibition will be run in conjunction with the conference program and will showcase the best and latest products and services associated with the industry. As an exhibitor you have an exceptional opportunity to promote your products and services in a face to face environment, thereby furthering your sales and marketing objectives. All conference lunch and refreshment breaks will be held in this area to ensure a high traffic flow of delegates.



WHY PARTICIPATE?

Participating in a trade exhibition is a great way for you to:

- Build and strengthen existing industry relationships
- Acquire high-valued, qualified leads
- Increase brand awareness of your company and product
- Demonstrate new products and services to your target market
- Receive immediate market feedback



EXHIBITION BOOTH DETAILS

Exhibition stands are sold per single according to the following pricing structure.

Early Bird	Valid until 20 June 2016	\$2,950
Standard	From 21 June 2016	\$3,300

TRADE EXHIBITION BOOTH FEATURES AND BENEFITS

- One 3m x 2 m (2.4m high) shell structure booth
- White octanom back and side walls
- Organisation name on fascia board (30 characters)
- One 4mp/100w power outlet
- 2 x 120w spot lights
- 1 x 4mp/100w power outlet
- Please note that no furniture is included as part of the trade exhibition package
- Listed as an Exhibitor on the conference website
- Company logo and text featured in the Conference Handbook and on the conference website
- Company logo to feature on the exhibitors sign at the entrance to the trade area
- One exhibitor registration to attend the conference including day catering and Welcome Reception (does not include the Conference Dinner)
- One satchel insert (see page 8)



ADVERTISING PACKAGES

Advertising space will be available in the Conference Handbook which will be distributed to all conference delegates. Advertising in the Conference Handbook will provide excellent exposure for your organisation.

Outside Back Cover	\$1,000
Inside Back Cover	\$850
Full page	\$500
Half page	\$250

*The appearance of sponsors' logos on printed materials will be subject to printing deadlines. Sponsors will be advised of deadlines upon receipt of the signed sponsorship agreement.

ADDITIONAL TICKETS & REGISTRATIONS



Extra personnel required to staff the exhibition stand must purchase additional exhibitor registrations at \$750 which includes:

- All day catering
- Attendance to conference sessions
- Attendance to the Conference Welcome Reception

Does NOT INCLUDE THE CONFERENCE DINNER (tickets may be purchased separately for \$150 ea)

This Exhibitor/ Sponsor Pass is significantly reduced from the standard delegate fee as recognition of your company's support of the event. Please note that a maximum of two additional exhibitor registrations per sponsor or exhibitor



SACHEL INSERTS - \$750

This is your opportunity to deliver your message directly to your target market by providing a promotional item for inclusion in each delegate's satchel. A maximum size of up to A4 with a thickness of 4 individual pages (8 printed pages) can be included OR a suitable promotional item.



PUBLIC AND PRODUCT LIABILITY INSURANCE

Australian regulations require all exhibitors to have adequate Public and Product Liability Insurance cover based on a limit of indemnity to the value of \$20,000,000 or above. This refers to damage or injury caused to a third party/visitor on or in the vicinity of an exhibition stand. Exhibitors are required to submit their Public Liability Insurance certificate along with their booking form.



PRELIMINARY EXHIBITION TIMETABLE

Sunday 11 September 2016

Exhibitors Bump in

Monday 12 September 2016

Exhibition Opens – Prior to the first session of the day
Exhibition Closes – following afternoon refreshments

Tuesday 13 September 2016

Exhibition Opens – Prior to the first session of the day
Exhibition Closes – following afternoon refreshments

Wednesday 14 September 2016

Exhibition Opens – Prior to the first session of the day
Exhibition Closes – following afternoon refreshments
Exhibitors Bump Out – approximately 4pm

Please note that this is a preliminary timetable as is subject to change.

Sponsors & Exhibitors are welcome to join the scientific meeting.





ARPS 2016 BOOKING FORM

ARPS 2016 - C/- Leishman Associates
113 Harrington Street, Hobart TAS 7000
Phone: + 61 (3) 6234 7844

ABN: 22 103 078 897

To book your selected sponsorship and/or exhibition packages please complete the Booking Form, the signed Terms and Conditions Page, and Sponsor/Exhibitor Registration Form.

Please return to sandra@laevents.com.au

PERSONAL DETAILS

Company Name: _____

Contact Person: _____

Postal Address: _____

State: _____ Postcode: _____ Country: _____

Telephone: _____ Fax: _____

Email: _____

SPONSORSHIP / EXHIBITION PACKAGE

☐ I would like to invest in the following package

Package: _____

Value: \$ _____

Checklist

These items will be used on the conference website and in the conference handbook please send them to sandra@laevents.com.au (This check list does not apply to satchel inserts or advertising bookings).

☐ Yes, I have provided an electronic copy of the company logo (jpg & eps files)

☐ Yes, I have provided the company website address

☐ Yes, I have provided 75 words of promotional text (please note, text exceeding 75 words will be edited for length)

☐ Yes, I have provided a copy of my company's Public Liability Insurance certificate (necessary only for trade exhibitors)

☐ Yes, I have registered all of my company's representatives who will be on site (unregistered representatives WILL NOT have access to the conference & trade exhibition area)

You will be sent a unique link to register online

PAYMENT

Payment can be made by direct deposit, credit card or cheque to Leishman Associates

☐ Request a tax invoice for payment

☐ I have directly deposited funds to your account

Name of bank: Commonwealth Bank of Australia

Account name: Leishman Associates

BSB: 067 000

Account no: 1037 6666

Swift code: CTBAU2S

☐ I have enclosed a cheque/money order

to the value of \$ _____

☐ Please charge my ☐ VISA ☐ MasterCard

Card Number: _____ / _____ / _____ / _____

Expiry Date: ____ / ____ CCV: _____

Amount: \$ _____

Card Name: _____

Signature: _____

Prices quoted in the package are in Australian Dollars and inclusive of GST

Please email remittance with company and ARPS 2016 as reference to sandra@laevents.com.au